

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 171
JUNE 27, 2013**

Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9 a.m. at the State Investment Board in Olympia. The following Board members and officers were present:

Cindy Zehnder, Chair

Beth Thew, Representing Labor

Lee Newgent, Representing Labor

Creigh H. Agnew, Representing Business (Vice Chair)

Lutz Ziob, Representing Business

Amy Johnson for Don Brunell, Representing Business

Mark Mattke, Representing Local Government

Marty Brown, State Board for Community and Technical Colleges (SBCTC)

Tim Probst for Dale Peinecke, Employment Security Department (ESD)

Randy Dorn, Office of Superintendent of Public Instruction (OSPI)

Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)

Mary Trimarco for Brian Bonlender, Department of Commerce

David Stillman for Kevin Quigley, Department of Social and Health Services (DSHS)

Eleni Papadakis, Executive Director

Chair's Report

Ms. Cindy Zehnder welcomed Board and staff and introductions were made. Ms. Zehnder announced that Governor Inslee will be present at the July Board Retreat and that the topics of discussion include youth unemployment, long-term unemployed, and skills gap. Ms. Creigh H. Agnew reported on the recommendations for improving the Board meetings.

Ms. Zehnder presented a proclamation to Mr. Walt Wong for his service as Chief Operating Officer at the Workforce Board.

Motion 13-171-01

Ms. Creigh H. Agnew moved to adopt the May 2, 2013 minutes. Ms. Beth Thew seconded the motion. The motion passed.

Motion 13-171-02

Ms. Cindy Zehnder moved that the Board adopt said proclamation. The motion passed unanimously.

Executive Director's Report

Ms. Eleni Papadakis shared information about the recent eLearning Steering Committee meeting. Ms. Papadakis also shared the work of the Improving Outcomes for Disadvantaged Populations Workgroup.

Mr. Marty Brown provided an update on the work of the State Board for Community and Technical Colleges. Mr. Brown discussed various workforce initiatives that are taking place, including the establishment of a joint planning group with the Hospital Association about nursing needs. He also mentioned an upcoming meeting focused on better alignment of apprenticeship programs with the business and labor community.

Mr. Randy Dorn, Washington's Superintendent of Public Instruction, spoke about the importance of career guidance and work-based learning in helping more Washington students "make quality decisions about your life to help you get where you want to be." He mentioned that Navigation 101, a comprehensive career guidance and counseling system, had been defunded. On a more positive note, Mr. Dorn reported the state's extended graduation rate has hit 80 percent, the highest yet. He said the goal over the next four years is now to reach 85 percent. He explained that adding an additional 5 percent will be expensive, as many of these students require additional academic assistance, social services, family intervention, drug and alcohol counseling and other support services. He singled out Jobs for America's Graduates (JAG) for praise in reaching at-risk young people, connecting them with work and employability skills, and helping them graduate. He also praised the Microsoft IT Academy, a partnership between the state and Microsoft that helps students earn certifications in software programs such as Word and PowerPoint, making them more employable and career-ready. He said certifications had gone from 450, when it wasn't paid for by the state, to 11,190, now that the certifications come with state funding. Mr. Dorn also hearkened back to the 1990s when there were strong partnerships between employers and schools, through programs such as Tech-Prep, School-to-Work and apprenticeships. He mentioned that many teachers in that era, both academic and CTE, participated in internships at companies. Math teachers, for example, learned how to use their academic skills at engineering firms and at Boeing, helping them teach kids what math is used for in the real world. Mr. Dorn noted that partnerships between employers and schools diminished at the start of the 2000s, due to the economic downturn. He said schools need to work with workforce partners to help put more emphasis on career exploration and workplace learning opportunities. "We spend so much time on academic performance, but with no connection to how it's going to help [students] do what they really want to do."

Washington Student Achievement Council Ten-Year Roadmap

Dr. Gene Sharratt, Executive Director, discussed the development of the Ten-Year Roadmap with the Board.

Workforce Board 2013-2014 Operating Plan

Mr. Bryan Wilson presented the Workforce Board 2013-2014 Operating Plan. The operating plan is structured around the objectives and goals from *High Skills, High Wages* 2012. Mr. Marty Brown expressed concern about including performance measures that the agency cannot control. Mr. Lutz Ziob said there were too many measures. Ms. Cindy Zehnder agreed and recommended that there be a check-in on the status of the performance measures in the next six months. Mr. David Stillman asked if the plan could include what is expected of Board members and partner agencies. Ms. Zehnder agreed with this and suggested that the Board accept the plan as a work in progress. The Board agreed.

Carl D. Perkins Program Year 2013 Budget Distribution

Mr. Walt Wong presented the Carl D. Perkins Program Year 2013 Budget Distribution. The Workforce Board is responsible for the receipt and distribution of federal funds for career and technical education.

The budget distributes funds for basic grants for local schools and community and technical colleges, state leadership activities, and administration.

Motion 13-171-03

Mr. Lee Newgent moved to adopt the Carl D. Perkins Program Year 2013 Budget Distribution. Mr. Lutz Ziob seconded the motion. The motion passed.

Workforce Board Fiscal Year 2014 Operating Budget

Mr. Walt Wong presented the Workforce Board Fiscal Year 2014 Operating Budget.

Motion 13-171-04

Mr. Lee Newgent moved to adopt the Workforce Board Fiscal Year 2014 Operating Budget. Ms. Beth Thew seconded the motion. The motion passed.

Workforce Development Council Plan Approval

Mr. Martin McCallum and Mr. Gary Kamimura presented the materials for Tab 4. Mr. McCallum provided a summary of the 12 Workforce Development Council (WDC) plans. Mr. Kamimura discussed the overall purpose and goals of the plans. Ms. Amy Johnson expressed concern about plans for WDCs to provide services for fees, which would create competition with staffing agencies. Ms. Eleni Papadakis expressed that this topic bears a lot more exploration.

Motion 13-171-05

Mr. Marty Brown moved to adopt the motion to recommend Governor approval of the Workforce Development Council plans. Ms. Beth Thew seconded the motion. The motion passed.

Programs of Study Update

Ms. Terri Colbert, Ms. Betty Klattenhoff, and Ms. Marie Bruin presented the materials for Tab 5. Ms. Colbert updated the Board on the development of model Programs of Study and dual credit opportunities and the challenges that have hindered progress.

Adult Basic Education State Plan

Ms. Jacquie Armstrong of the State Board for Community and Technical Colleges presented the material for Tab 6. Ms. Armstrong announced that the Governor-appointed Adult Education Advisory Committee is undertaking development of a new state plan for Adult Basic Education, and that feedback from the Board on this plan is requested. Ms. Armstrong provided a list of questions to the Board and requested that feedback be sent to her. The finalized state plan will be presented to the Board in the fall.

State Core Measures

Mr. Bryan Wilson presented the material for Tab 7. Mr. Wilson presented three options to the Board for consideration: 1) retain the current State Core Measures, 2) modify the State Core Measures by deleting participant and employer satisfaction measures, and 3) adopt the National Governors Association (NGA)

recommended measures in place of the State Core Measures. Ms. Cindy Zehnder proposed that it would be best not to adopt the NGA measures until there is a better sense of the Workforce Investment Act reauthorization.

Motion 13-171-06

Ms. Beth Thew moved to retain the current State Core Measures. Ms. Creigh H. Agnew seconded the motion. The motion passed.

Legislative Update

Mr. Bryan Wilson confirmed that the state budget is agreed upon, but details have yet to be announced.

Board meeting adjourned at 3:30 p.m.