

Take the CTE "Get Real" Video Challenge!

Make a video and win a gift card...and fame!

Washington's Workforce Board is offering \$25 gift certificates to the first three students who create videos that showcase the value of CTE. Winning videos will be featured on CareerBridge.wa.gov, so fame is guaranteed, even if you don't win a gift card! Teams are eligible for up to \$75.

Got a cell phone? You can make a video!

Don't have high-end video equipment. No problem! The Get Real video project is designed so students with access to a cell phone or tablet can successfully shoot videos that promote CTE in their local area.



Check out sample videos and a toolkit

The Workforce Board contracted with the Seattle Film Institute to create a toolkit and two sample videos to help you get started. Find the toolkit and videos on our website.

DEADLINE: Submit videos by June 15 to careerbridge@wtb.wa.gov!

Contest Rules and Guidelines for the "Get Real" Video Challenge

All Entries Must:

- Be 90 seconds to 3 minutes in length.
- Include action shots in classrooms or on school grounds.
- Include at least one employer interview about the value of CTE. (The employer must have hired a CTE student from your school)
- Include footage of at least one full class of CTE students.
- Include at least three student interviews.

Video should show how CTE delivers these three things:

- Real options for college and rewarding careers.
- Real world skills.
- A real high school experience with more value.

The project is funded by a \$20,000 grant from Advance CTE, with support from the Siemens Foundation.



Contact: Marina Parr | marina.parr@wtb.wa.gov | 360-709-4607