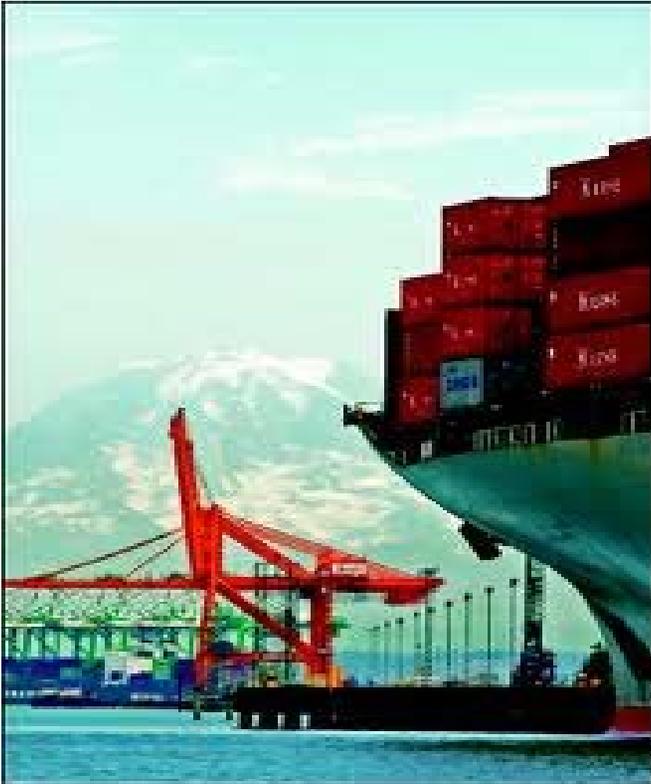




**Department of Commerce**  
Innovation is in our nature.



# Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector

WIOA Local Governance and Sector Strategies  
Subcommittee  
April 6, 2015

# Governor Inslee's Priorities



“Our number one priority is revitalizing Washington's economy...building a 21st century workforce...(and)...creat(ing) an economic climate where innovation and entrepreneurship can continue to thrive.”

## Sector focus:

- **Maritime!**
- Clean technology
- Agriculture
- Military
- Aerospace
- Life sciences
- Information and communication technology



# What is the “Maritime Sector”?



## A Complex, Segmented Industry

- Commercial Fishing
- Recreational Boating/sport fishing
- Cargo Handling (ports, shipping lines, tug and barge, agents, etc.)
- Shipyards and Boat Yards
- Passenger Vessel services
- Military/Government (USN, USCG, NOAA)
- Marine technology
- Numerous and diverse support businesses



# Why was this sector selected?



## An under-appreciated, hugely important part of the State's Economy

- 148,000 jobs and \$30 billion in fiscal impact (employed 57,700 people directly—cf. 94,000 in aerospace manufacturing—and responsible for \$15.2 billion in gross business income)
- Provides family wage jobs that, on average, are much higher paying (\$70,800 vs. \$51,000)
- Not 'Yesterday's News'— and growing in most sectors—6.4% overall—and high tech
- Continued health of the sector is critical to the continued health of the state economy



# Positive Momentum



## A lot going on in the past year!

- Legislative Select Task Force on Maritime and Manufacturing
- Mayor Murray's Maritime and Manufacturing Summit
- Washington Maritime Federation
- Washington Maritime
- EDC/WDC-commissioned economic impact study



# Priorities—Cross-cutting Issues



- Need to raise awareness of the industry and tell the story more effectively
- Education and Training—a big demand for trained workers across all segments
- Balancing environmental, land use, tax policies with job impacts
- Need for transportation and infrastructure investment





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## For more information

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