

Meeting Notes

WIOA Subcommittee for Local Governance & Sector Strategies

Washington State Labor Council; 3rd Floor, 906 Columbia St, SW Olympia, WA 98501

*Call in: (866) 339.6644 Pin: *9563025**

Monday, June 1 2015; Noon-4:00pm

Present: Creigh Agnew, Dave Wallace, Agnes Balassa, Bill Messenger, Caitlyn Jekel, Marlena Sessions, Mark Adreon, Terri Colbert, Kathy Goebel, Carolyn McKinnon, Dale Peinecke, Elizabeth Laukea, Jennifer Peppin.

Phone: Mark Mattke, Michael McKillop

Not in attendance: Annette Herrup, Darlene Molson, Lyle Hildahl, Mike Schindler, William Durden, Cos Edward, Betty Klattenhoff, David Kaz, Tracy Woodman, Jeanne Bennett, Tom Berry, Kathy DiJulio, Katie Mirkovich

Welcome/Introductions

- Creigh Agnew opened the meeting and reviewed the agenda items.
- Introductions were given by all Subcommittee members.

Update and Review of Next Steps

- All deliverables that were taken to the WTECB, June 28, 2015, have been approved, except for the “wearing of two hats”, which will be discussed at the special board meeting, June 5, 2015.
 - Mark Mattke is conducting a survey of WDCs and has found so far that none of the respondents intend to have board members filling more than one seat in the future.
 - The Subcommittee discussed crafting some parameters around the “wearing of two hats” in order to leave some room for flexibility.
 - Ultimately the group agreed to recommend a prohibition of board members filling more than one seat, and a clarification that should a board have empty seats at the time of certification, they would have to demonstrate that they were

in the process of finding members, rather than filling two seats with a member who could qualify for both.

Regions Information item

- A process has been developed to create a regions proposal. The regions letter will be circulated by June 2, 2015.
 - The CLEOs will have approximately 30 days to respond to the letter and provide feedback, (E.g. opportunities, challenges, recommendations, etc.)
- A one day task force will be put together (July 14) to determine a final decision, that can be vetted, to reach a solid recommendation to be provided to the Board at September 17 meeting.
 - The recommendation developed on 7/14 will be approved by the Subcommittee, prior to going out broadly to local boards, CLEO's, WTECB, etc.

Local Governance Action Item: Local Board Certification

The group discussed whether to make the local board certification process more than just an act of compliance. Ideas included

- Make the process meaningful and add value
- Recertification occurs every 2 years.
- Acknowledgment of demographics is not a requirement of board certification, but has been considered in the past
- Determine a method of measuring quality
 - How are you performing as a WDC?
 - Avoid using a checklist approach
- Better define what a Business and CBO is
- What is the Task Forces' nomination process?
 - Are they casting a wide net?
 - Define a high performance strategic plan
- Once the regions are defined, would we choose to do a regional certification? (future agenda item)
- Certification is about compliance – any factor included in a certification process must be measureable, and there must be solid ground for its inclusion. Why would we consider decertifying local boards based on quality indicators that were not clear, measurable and objective?

The Subcommittee requested that the task force on local governance weigh all of the options for both board certification and a mechanism to identify and recognize high performing local areas/regions and develop a proposal(s) on how to manage both

Sector Strategies Action Item: Incumbent Worker Policy

ESD needs to put an incumbent worker policy in place for incumbent worker training

- - ESD's policy will mirror what's in the Act
 - The policy will focus on criteria and match what needs to be provided
 - ESD to draft a policy for public comment
- Local governance and Sector Strategies Subcommittee and Task force to continue their work to clarify how WIOA funded incumbent worker training fits into the strategic goals of the system.
- Take the following to the Task Force:
 - What other funding is out there for incumbent worker training?
 - Clarify the definition of incumbent worker training and determine how WIOA funded training fits with the intent, as well as with other resources.
 - Should WIOA funded incumbent worker training have the same criteria and requirements as other incumbent worker training, or should it specifically fill gaps in the current menu of options.
 - Evaluate possibility of performance outcomes

Sector Strategies Action item: Outcomes for sector strategies

- Is the goal high wage or is it wage mobility?
 - Can we track these wages by industry? Can we see how that breaks out in the strategic sectors?
- Is there a different way to measure skill gaps?
 - Use other proxies, e.g. wages
- Is there an actual skill gap or is it just a perception?
- Other states have put in process measures to know whether sectors are being properly implemented, rather than outcomes measures to know whether sectors result in better outcomes. This is not what the subcommittee is looking for.

- In industry, you would measure the implementation of a tool like sector strategies by determining whether use of the tool led to the improvements for which it was applied. Shouldn't we do the same for sector strategies?.
- Advice to the taskforce:
 - ✓ Go back to the sector strategies framework to clarify the goals for which the tool is being applied
 - Include both qualitative and quantitative methods to determine whether the strategies are successful

Sector Strategies Action item: Language related to jobs that are accessible for those with barriers

- There is no common language
 - Refer to the Education and Career Pathways Subcommittee (Louisa Erickson, DSHS and Eric Wolf, WTECB) to see how that group is defining barriers to employment
- Add the word "disabilities" to the end of the sentence "including opportunities for those with barriers to employment *and disabilities*"

Subcommittee accepted the recommended edits to the framework, with the addition of the phrase "and disabilities".

Next Meeting

July 27, 2015 from Noon – 4:00 PM

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