



# Take the CTE “Get Real” Video Challenge!

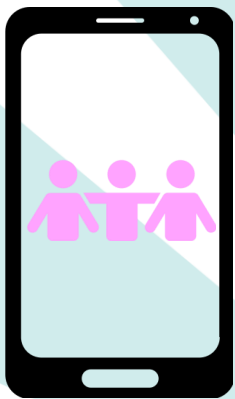
**Deadline to submit videos: April 30 to [careerbridge@wtb.wa.gov](mailto:careerbridge@wtb.wa.gov)**

## Make a video and your school can win a prize!

Washington’s Workforce Board is offering awards to three teams of high school and/or middle school students who create videos that showcase the value of CTE. Awards will be given to district CTE departments this spring.

**First place: \$250 | Second place: \$200 | Third place: \$150**

Winning videos will be featured on [CareerBridge.wa.gov](http://CareerBridge.wa.gov), so fame is guaranteed!



### Got a cell phone? You can make a video!

Don't have high-end video equipment? No problem! The Get Real video project is designed so students can use a cell phone or tablet to shoot videos that promote CTE in their own communities.

### Check out sample videos and a toolkit

The Workforce Board contracted with the Seattle Film Institute to create a toolkit and two sample videos to help your students get started. View last year’s winning videos on Career Bridge’s CTE page.

The project is funded by a \$20,000 grant from Advance CTE, with support from the Siemens Foundation.

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### Contest Rules and Guidelines

#### All Entries Must:

- Be 90 seconds to 3 minutes in length.
- Include action shots in classrooms or on school grounds.
- Include at least one employer interview about the value of CTE. (The employer must have hired a CTE student from your school)
- Include footage of at least one full class of CTE students.
- Include at least three student interviews.

#### Video should show how CTE delivers these three things:

- Real options for college and rewarding careers.
- Real world skills.
- A real high school experience with more value.

More contest details at: <http://www.wtb.wa.gov/CTEvideoproject.asp>

