

Identifying Target Sectors

1. Industry concentration
2. Projected growth across industries
3. Projected demand across occupations
4. Average wages + opportunities for wage progression
5. Credentials for entry + opportunities for career progression
6. Conversations with industry and regional economists
7. Collaborative planning with economic development education partners



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Current Sector Activities

- On-the-job training (OJT) and internship experiences
- Industry-themed cohort training for young adults
- Customized, short-term training programs
- Labor market information (LMI) presentations
- LMI one-pagers
- Sector panels and committees
- Workforce roadmap project
- Industry surveys



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Key Players

- WDC Staff and Board
- Local business
- Government
- Economic development
- Education (secondary and postsecondary)
- Regional economists
- Organized labor
- Community based organizations



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Weaving Local Work into Statewide Approaches

- Communicate what drives local economies
- Sector liaisons must expand their geographic reach
- Prioritize discovery of supply chain leakages
- Successes must be shared, and when possible, replicated and transferred to other regions



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