



## TALENT AND PROSPERITY FOR ALL: WASHINGTON'S PLAN TO POWER ECONOMIC GROWTH

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Washington's workforce plan, *Talent and Prosperity for All*, details new ways to:

- ✔ **Strengthen business engagement** to boost employer productivity and profitability.
- ✔ **Streamline customer service** so people can reach their goals, no matter their barriers or background.
- ✔ **Broaden system accessibility** for all jobseekers, using technology when appropriate.
- ✔ **Build a next generation performance accountability system** to measure our impact.

### We're putting good ideas to work in Washington!

**Strengthen business engagement:** Washington's workforce system will truly serve the needs of employers when businesses are actively engaged as partners with the system. After all, businesses know what they need, and the skills they lack. They can help identify, create, and implement effective workforce solutions. At the same time, system navigators can help businesses make the most the of the workforce system and broaden their hiring pool.

**Streamline customer service:** The more Washington can integrate the full capacity of its programs and services into a seamless, universal workforce system, the greater the benefit to Washington's employers and workers. Linking resources together will allow greater customization of services tailored to individual customers.

**Broaden system accessibility:** The full promise of Washington's workforce relies on the system's ability to reach and serve jobseekers from all kinds of backgrounds, who face a variety of barriers. Universal accessibility encompasses both physical accessibility, and programmatic accessibility—taking into account the particular needs of the customer. In some cases, technology can help deliver services to bridge distances or disabilities.

**Build a next generation performance accountability system:** While Washington's workforce system has been a national leader in performance accountability, new federal legislation and its mandates create the opportunity to improve performance measures to better support a more integrated and coordinated service delivery system. Changes to the system will better quantify results for customers rather than focus solely on individual program performance.

### Get involved today!

Learn how we're working to make a difference for businesses and jobseekers! Join a TAP Implementation Committee at <http://www.wtb.wa.gov/TAPcommittees.asp> or call us at (360) 709-4600 or email us at [workforce@wtb.wa.gov](mailto:workforce@wtb.wa.gov).

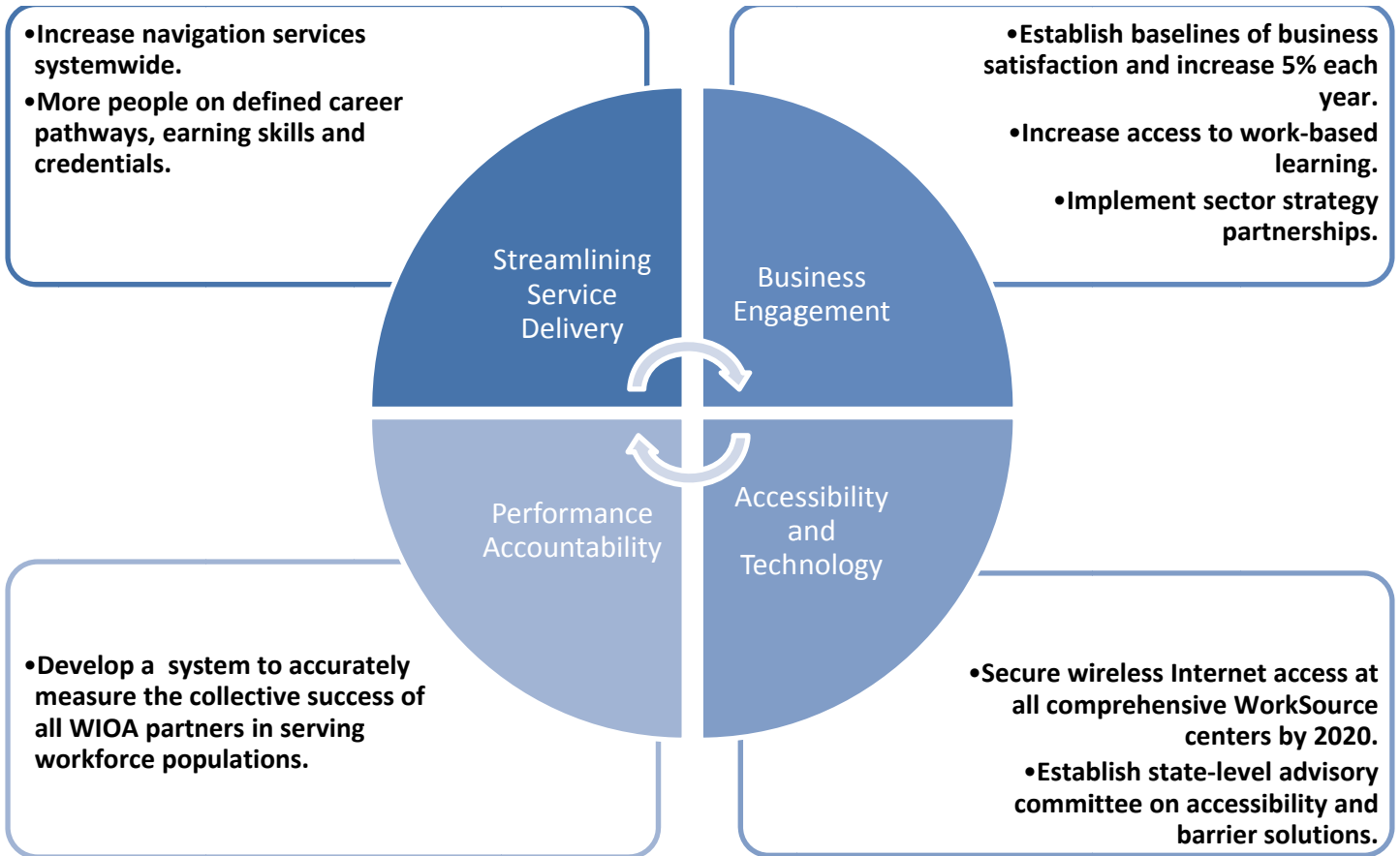
#### Legislative action needed to leverage full power of TAP

*Talent and Prosperity for All* outlines key strategies to build a better skilled workforce for business and industry, along with living-wage career pathways for Washington's workforce. To ensure this state strategic plan delivers on its promise, the Workforce Board is requesting the Legislature approve the plan during the 2017 session. This seal of approval will help move TAP's strategies forward in all areas of the state.



## **TALENT AND PROSPERITY FOR ALL: WASHINGTON'S PLAN TO POWER ECONOMIC GROWTH**

### **TALENT AND PROSPERITY FOR ALL GOALS**



More information at: [www.wtb.wa.gov/WAWorkforcePlan.asp](http://www.wtb.wa.gov/WAWorkforcePlan.asp)

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