



Washington State  
Workforce Training  
And Education  
Coordinating Board

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**MINUTES OF MEETING NO. 178**  
**May 8, 2014**

**Board Members Present:**

Cindy Zehnder, Chair  
Amy Johnson, Representing Labor  
Lee Newgent, Representing Labor  
Lori Province, Representing Business  
Mark Mattke, Representing Local Government  
Jim Crabbe, State Board for Community and Technical Colleges (SBCTC)  
Tim Probst, for Dale Peinecke, Employment Security Department (ESD)  
Kathleen Lopp, for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)  
David Stillman for Kevin Quigley, Department of Social and Health Services (DSHS)

**Board Staff Present**

Eleni Papadakis, Executive Director

**Welcome and Introductions**

Board Chair Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9:05 a.m. at the Washington State Investment Board in Olympia.

**Chair's Report**

**Motion 14-178-01:** Ms. Amy Johnson moved to adopt the March 20, 2014 Board Meeting minutes as presented. Mr. Lee Newgent seconded the motion and the motion passed unanimously.

Ms. Cindy Zehnder and Ms. Eleni Papadakis discussed a letter received by the Association for Career and Technical Education (CTE) Administrators requesting the Workforce Board's participation in a study on the link between career and technical education and apprenticeship and to assist the CTE Association in policy development on how to better connect secondary CTE with apprentice opportunities. Eleni clarified the CTE Association is requesting staff resource assistance not funding assistance. The Board discussed various apprentice programs and opportunities.

The Board discussed the possibility of pulling together a panel to evaluate the state of apprenticeships. Mr. Tim Probst noted there is a large grant opportunity available from the U.S. Department of Labor. The Employment Security Department (ESD) is working on the application process for funding that addresses Long Term Unemployment initiatives.

## **Executive Director's Report**

Ms. Eleni Papadakis updated the board on her participation in the Washington Student Achievement Council (WSAC) Diversity conference and discussed Road Map goals for education attainment. She provided the Board with a copy of her presentation on the impact of poverty on student scores and how the American education system compares far better to education systems around the world when poverty is removed from the equation.

Ms. Papadakis discussed youth unemployment statistics with the board and noted Washington is a state with one of the nation's highest youth unemployment rates.

Ms. Papadakis spoke about the Workforce Board's participation in the upcoming Pacific Northwest Economic Development Council's annual conference; she noted that State Senator Maralyn Chase has asked for the Workforce Board to assist in the development of the Workforce Development Track for the annual conference. Ms. Cindy Zehnder expressed her interest in participation in the conference.

## **System Consensus for Comprehensive Review Input**

Ms. Terri Colbert, Workforce Board Program Specialist for CTE/WIA, went over the process of arriving at a consensus recommendation to Vice President Joe Biden for a more integrated, jobs-driven and effective workforce and thanked all the subcommittee members who helped with the process. She noted a survey was sent out to a wide variety of stakeholder groups and spoke briefly to the types of feedback received. Ms. Cindy Zehnder complimented Ms. Colbert on producing such a quality product in such a short amount of time.

The Board discussed potentially shortening the letter, and some other minor edits for flow which were noted by Ms. Colbert. The Board engaged in a brief discussion regarding flexibility in funding streams and the ability to shift mid-grant if necessary.

**Motion 14-178-02:** Mr. Mark Mattke moved to approve the recommendations with recommended changes. Ms. Lori Province seconded the motion and it passed.

## **Workforce Development Council Recertification**

Ms. Terri Colbert presented the 2014-16 recertification of eight of the 12 Workforce Development Councils. Ms. Colbert described the review process for WDC recertification applications and thanked the review committee. The Board reviewed the process and briefly discussed the recertification applications. The remaining four applications were incomplete.

**Motion 14-178-03:** Ms. Lori Province moved to approve the recertification motion as presented; Ms. Amy Johnson seconded the motion. The motion passed unanimously. North Central's application will be considered at the next board meeting.

## **Comprehensive Career Guidance**

Mr. Justin Montermini, Workforce Board Policy Analyst and Legislative Liaison, presented information on what has been done to date regarding comprehensive career guidance. He discussed with the Board a student's need for quality guidance for their career and postsecondary goals. He also

discussed the definitions of career guidance, the prototypical school model and how the McCleary Decision potentially affects how career guidance is offered. The Board asked Mr. Montermini to return with OSPI staff to provide more information on how the Workforce Board's and OSPI's goals align with each other as well as a primer on school funding factors for the 2015 legislative session.

### **Career Connected Learning**

Mr. Justin Montermini introduced presenters from the Pro-Start program and TAF Academy.

Lyle Hilldall of Pro-Start gave a presentation on his program which provides high school students with experience in the food service and hospitality industry. He discussed with the Board the organization's mission to provide career opportunities to young people by providing a rigorous training program including equipment and food safety. The quality of the training provided allows for restaurants to obtain a waiver from the Department of Labor and Industries to provide internships for youth under the age of 18.

Chris Alejano of TAF Academy gave a brief overview of TAF's history and development, then provided a presentation to the Board on TAF's approach to bringing STEM learning and career readiness to their students. Mr. Alejano discussed TAF's goal of providing each 11th and 12th grade student with an internship opportunity. He also discussed the various industry partnerships TAF has formed to ensure that goal is met.

### **Board Retreat**

The Board discussed the upcoming retreat scheduled for July 30-31. Ms. Cindy Zehnder discussed using time at the retreat to examine current board processes. Other possible topics for discussion are the state's economy and impacts from the McCleary decision, the Workforce Board's budget, and engaging employers in the economic development system. The Board requested a calendar of key decision dates and to look at their accomplishments over the past few years. The Board decided to hold the retreat in Olympia.

### **Workforce Investment Act Performance Targets**

Mr. Dave Wallace, Workforce Board Research Unit Manager, went over the performance measures being tracked as part of the federal Workforce Investment Act. He spoke about Washington's regression model and walked the Board through a chart of Washington's targets and the federal regression targets and the impact of the difference between the two targets.

Ms. Cindy Zehnder complimented the new process of negotiating with Workforce Development Councils to try and reach a consensus before the U.S. Department of Labor targets come out, and using that consensus as a starting point for negotiations with DOL.

Mr. Gary Kimimura of the state's Employment Security Department talked about employment performance targets, hard to serve populations and possible reasons for people dropping out of the labor market.

The Board agreed to take the targets back to their stakeholder groups and meet in approximately two weeks to vote on the proposed targets.

## **Legislative Interim Planning**

In a combined presentation, Workforce Board legislative liaisons Ms. Nova Gattman and Mr. Justin Montermini discussed the goals for the legislative interim, policy themes to explore and possibly pursue through the legislative process, and their proposed outreach strategy.

Board meeting adjourned at 3:30 p.m.