



MINUTES OF MEETING NO. 183 November 20, 2014

Board Members Present:

Cindy Zehnder, Chair
Creigh H. Agnew, Representing Business
Chris Alejano, Representing Target Populations
Lee Anne Caylor, Representing Business
Gary Chandler, Representing Business
Lee Newgent, Representing Labor
Beth Thew, Representing Labor
Mark Mattke, Representing Local Government
Marty Brown, State Board for Community and Technical Colleges (SBCTC)
Phouang Hamilton for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)
Dale Peinecke, Employment Security Department (ESD)
Alex Pietsch for Brian Bonlender, Department of Commerce (Commerce)
David Stillman for Kevin Quigley, Department of Social and Health Services (DSHS)

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Board Chair Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9 a.m. at the State Board for Community and Technical Colleges in Olympia.

Chair's Report

Motion 14-183-01: Ms. Beth Thew moved to adopt the September 25, 2014, Board Meeting Minutes as presented. The motion passed unanimously.

Motion 14-183-02: Mr. Lee Newgent moved to adopt the 2015 Board meeting schedule as presented. The motion passed unanimously.

Executive Director's Report

Ms. Eleni Papadakis, Workforce Board Executive Director, began her presentation by updating the Board on the Health Workforce Council. She noted the Board's staff has been meeting frequently with representatives from the Health Care Authority and the Department of Health to assist in the development of the Health Workforce development portion of the Healthcare Innovation Grant Application.

Ms. Papadakis provided the Board with an update on the contract with the state of California to assist in development of their industry skills panels. She reported that California community colleges are

very committed to making the community college system responsive to industry needs, and that they have adopted a center of excellence model which will roll out the skills panel model.

Workforce Innovation and Opportunity Act

Ms. Zehnder made introductory comments on the Workforce Innovation and Opportunity Act (WIOA) and thanked Board Members Jeff Johnson and Gary Chandler for leading the Board's efforts and co-chairing the steering committee.

Ms. Terri Colbert, Workforce Board staff, provided background information on the WIOA planning efforts to-date and went over the Board's decision to adopt a Steering Committee with Sub-Committees. She went over the committee structure and reviewed the details of the decision to move forward with a combined plan.

Mr. Gary Chandler thanked Ms. Amy Johnson for all of her help, and went over the goals of the steering committee and the future of the Workforce Board. There was some discussion among board members regarding resources. Ms. Zehnder clarified that while she supports an open conversation regarding maximizing limited resources, she does not want the planning process to be perceived as a dollar grab when it's really about coordinating efforts to work better.

Mr. Chandler and Mr. Jeff Johnson spoke about the Steering Committee and the commitment of both Business and Labor to coordinate and open and inclusive planning process.

The Board discussed how to ensure the Steering and Sub-Committees include the proper expertise, as well as ensuring limited staff resources are focused on a coordinated effort. The Board wanted to avoid multiple meetings with different groups focusing on the same subject.

Mr. David Stillman spoke about the TANF program and their desire to have a plan to better integrate the system while still including the most vulnerable populations. Mr. Stillman noted that DSHS views the Governor's letter as a blueprint for action, and that DSHS is coordinating their team to gather the information necessary to answer the question of whether or not to include TANF as a core program.

Mr. Chandler recommended that he and Mr. Johnson coordinate a meeting of the partner agencies about how to best engage one another.

Mr. Lee Newgent cautioned against comparing program costs because different populations have a different level of cost associated with them.

Mr. Mark Adreon, Department of Services for the Blind asked the Board to ensure all interested programs are represented.

The Board discussed scheduling a Steering Committee meeting and a WIOA kickoff event.

Ms. Papadakis noted that one of the first tasks for the steering committee to take on is the development of a communication plan, and Ms. Colbert added that the Board's staff is currently in the process of developing a dedicated site to house WIOA committee materials.

2015 Legislative Agenda

Ms. Zehnder opened the conversation by telling the Board she had reviewed the portion of the RCW that addresses Board duties, and cited the portions specific to the Board's responsibility to review the budget in consultation with the Washington Student Achievement Council to ensure the budgets are consistent with the state plan. The Board discussed the need for clarification surrounding what "in consultation" means. Ms. Beth Thew expressed concern that not all portions of The Board's partner agencies' budgets pertain to workforce development. Ms. Zehnder suggested rephrasing to specifically call out the Board's support to only those portions of the budgets that specifically apply to workforce development.

Ms. Nova Gattman reviewed the changes to the advocacy agenda, and noted that the entire agenda was tightened up, and the WIOA piece was added along with a full section on ensuring access to adult basic education. She also added that the agenda is flexible and can be updated if something comes up that changes priorities.

The Board discussed the nature of the advocacy agenda. Ms. Papadakis clarified that while it is very broad, the Board's charge is to advocate for items that are in line with *High Skills, High Wages*. She noted that the bullet points on the presentation were more of a speaking guide for the presentation, and at this time, no budget request legislation has been put to the Board. She also noted that the role of legislative staff this session will be to sit in on committee meetings and report what they have heard. Mr. Newgent noted that the items are listed by topic and not by agenda item.

After a substantial discussion regarding the details of the advocacy agenda, the Board agreed that WIOA is not necessarily a legislative item, but educating the Legislature about WIOA will be necessary in the upcoming session. Ms. Thew, Mr. Newgent and Mr. Stillman agreed to serve as an *ad-hoc* legislative committee.

The Board agreed to move forward with the advocacy agenda, amended as follows:

- "Promote Economic development by connecting workforce development with job creation" will be changed to "Promote Economic development by strengthening Workforce development with job creation." "Address Health Workforce issues" will be integrated into this section.
- "Equal Opportunities for Veterans and People with Disabilities" will be split into separate items.
- "Structure and Support the High School and Beyond Plan and Personalized Pathway Plan" will be integrated into "Increase State Support for Comprehensive Career Guidance."
- Create a committee to address legislative issues as they arise.

There was no motion necessary to approve an internal working document.

Training

Mr. Justin Kjolseth, Office of the Attorney General, provided the Board with training on the Open Public Meetings Act.

Board meeting adjourned at 2:05 p.m.