



MINUTES OF MEETING NO. 182 October 17, 2014

Board Members Present:

Cindy Zehnder, Chair
Creigh H. Agnew, Representing Business
Chris Alejano, Representing Target Populations
Lee Anne Caylor, Representing Business
Gary Chandler, Representing Business
Jeff Johnson, Representing Labor
Mark Mattke, Representing Local Government
Beth Thew, Representing Labor
Marty Brown, State Board for Community and Technical Colleges (SBCTC)
Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)
Dale Peinecke, Employment Security Department (ESD)
Carolyn McKinnon for Brian Bonlender, Department of Commerce (Commerce)
Andres Aguirre for Kevin Quigley, Department of Social and Health Services (DSHS)

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Board Chair Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9 a.m. at the State Board for Community and Technical Colleges in Olympia.

Chair's Report

Motion 14-182-01: Ms. Beth Thew moved to adopt the September 25, 2014 Board Meeting Minutes as presented. The motion passed unanimously.

Executive Director's Report

Ms. Eleni Papadakis walked the Board through the brown folder materials. She provided information regarding the Office of Superintendent of Public Instruction's (OSPI) partnership with Precision Exams to provide online industry-validated CTE exams for over 150 different competencies at the cost of only \$2.50 per exam. She also provided information from the State Board for Community and Technical Colleges (SBCTC) on the agreements to offer high school students the opportunity to use

their scores on the 11th grade Smarter Balanced assessment to establish their readiness for college-level coursework when entering higher education institutions in Washington. She also went over SBCTC's pamphlet on Adult Basic Education.

Ms. Papadakis spoke about the enclosed memo from Jim Parker, Workforce Board Staff, that provided updated information on the status of the Corinthian College Campuses in Washington.

Career-Connected Learning Website and Video

Ms. Eleni Papadakis provided some background information on the Board's advocacy initiative, Career Connected Learning. At the Board's last summer retreat, they discussed creating a place where people could easily access information on career-connected learning opportunities across the state, and also advocacy an initiative to make career connected learning a standard part of the K-12 and higher education system. The concept of a web portal was born out of these discussions, and staff have been moving forward with developing the web portal and other communication tools including videos. The Board is being asked to consider the work that has been done and provide staff with direction on how to move forward given the Board's currently limited resources.

The Board viewed an animated video created to communicate the importance of connecting education with career readiness. There were differing opinions amongst the Board regarding the intended message of the video. Some Board members felt the video reflected poorly on the current higher education system, while others felt the video communicated the problem in a straightforward and provocative way. After careful consideration, the Board agreed to table the video and the decision whether or not to move forward with the web portal until after they have a better idea of what the priorities under WIOA will be.

Open Government Training

Ms. Eleni Papadakis informed the Board that this year, the Legislature amended the Open Public Meetings Act (OPMA) to include a requirement that every member of every state agency governing board be trained in the OPMA. The Workforce Board is required to complete the training on or before the November 20, 2014 Board meeting. She provided the board with three options for OPMA training, including online and in person. The Board agreed to hold the training in person at the November 20th, Board meeting.

2015 Legislative & Budget Priorities

In their combined presentation Ms. Nova Gattman and Mr. Justin Montermini walked the Board through the Proposed Partner Agency Policy and Budget Items that align with *High Skills, High Wages*.

Ms. Papadakis added that on November 20th the Board will be deciding its legislative agenda, and this presentation is the Board's opportunity to discuss the big issues and start the process of prioritizing its agenda.

Mr. Montermini began by providing the Board with information on the following K-12 and Youth legislative items: Increased State Support for Comprehensive Career Guidance and Counseling, Increased Work-Integrated Learning Opportunities, Professional Development, Structured and Supported High School and Beyond Plan and Personalized Pathway Plan, and Improved Student Access and Retention.

Mr. Montermini provided clarifying information on the making of core standards for the High School and Beyond Plan means. The Board discussed the relationship between Career Guidance and Navigation 101. They also discussed the confusion surrounding all the terminology used to describe aspects of the workforce development system.

Ms. Gattman provided the Board with information on the following Adult Workforce Issues: Computer Science Shortage Strategic Plan, Economic Development, Equal Access to Education/Employment for People with Disabilities, Health Workforce, Long-Term Unemployed, Low-Wage Adult Workers, Private Vocational Schools, and Veterans.

Ms. Lee Anne Caylor asked if there was any discussion regarding engaging women in technology, and noted that she fully supports coder courses. Ms. Gattman replied that there are several areas that address underrepresented populations including women.

The Board discussed increasing employment outcomes for people with disabilities, and whether or not these efforts are part of the mainstream employment effort or individual, stand-alone programs. Ms. Papadakis clarified that these efforts are aimed at bringing individuals with disabilities into the mainstream workforce development system.

The Board heard information from the audience regarding the Microsoft certification program now available for free through Washington Public Libraries.

Mr. Montermini and Ms. Gattman went over each partner agency's budget requests, and discussed how each budget request aligns with *High Skills, High Wages*.

Mr. Marty Brown inquired as to why the Board does not just adopt blanket support of its partners budget requests. It was explained that the Board is required by statute to align its support with *High Skills, High Wages*, and there are portions of each partner agency's budgets that don't fall outside the scope of that plan.

Workforce Innovation and Opportunity Act State Work Plan and Timeline

Ms. Terri Colbert presented the Board with a proposed state Workforce Innovation and Opportunity Act (WIOA) work plan for its consideration. The proposal depicts a Steering Committee-Subcommittee structure to support the Workforce Board and the Governor on critical decision points

regarding Washington's implementation of WIOA. The Steering Committee will oversee the work of the subcommittees and make policy and guidance recommendations to the Workforce Board.

The Board engaged in an in-depth discussion regarding the composition of the committees and subcommittees, as well as who would lead and staff the committees. The Board also discussed how to recruit members to ensure all stakeholder groups have appropriate representation.

Ms. Zehnder asked for each agency to provide dedicated project management staff to put towards the effort.

The Board discussed the federal comment period and how to engage in that process. Mr. Scott Cheney strongly encouraged early participation in the comment process. He encouraged groups to comment individually, and cautioned that they may miss their opportunity if they wait until the Board convenes to comment.

Motion 14-182-02: Ms. Cindy Zehnder recommended a motion to move forward with the committee structure and the beginnings of the timeline that has been presented with Business and Labor serving as Co-Chairs of the Steering Committee, and a Business and/or Labor representative will lead each of the subcommittees along with a representative from the appropriate state agency. The Business and Labor representatives will be nominated by their group's caucus and the agency leads will be selected by the individual committees. Agency dedicated staff has been requested to support the work of the committees. Ms. Betty Klattenhoff so moved, the motion was seconded and passed unanimously.

It was noted that one of the first priorities is to get information on how to participate in the federal comment process. It was also noted that there should be a meeting of all of the agencies legislative liaisons regarding how to engage lawmakers in the process.

The Board asked that individual stakeholder groups share their regulation comments with the Board so that the Board may gain insight from them.

The meeting adjourned at 2:15 p.m.