



MINUTES OF MEETING NO. 219
May 23, 2018

Board Members Present:

Perry England, Chair
Beth Thew, Vice Chair, Representing Labor
Creigh H. Agnew, Representing Business
Caitlyn Jekel for Jeff Johnson, Representing Labor
Gary Chandler, Representing Business
Gregory Christiansen, Representing Labor
Lee Anne Caylor, Representing Business
Mark Mattke, Representing Local Government
Nancy Dick for Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Suzi LeVine and Tim Probst, Employment Security Department (ESD)
David Stillman for Cheryl Strange, Department of Social and Health Services (DSHS)
Chris Alejano, Representing Vulnerable Populations

Board Members Absent

Chris Reykdal, Superintendent of Public Instruction

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the meeting to order at 9:00 a.m. at FareStart Flagship Restaurant in Seattle, WA.

Chair's Report

Review and Adopt Minutes

Motion 2018-220-01: Ms. Beth Thew moved to approve the March 14, 2018 minutes as presented. Mr. Mark Mattke noted one correction. Ms. Creigh Agnew seconded the motion, and it passed unanimously.

Consent Agenda

Motion 2018-220-02: Ms. Beth Thew moved to accept the consent agenda. Ms. Creigh Agnew seconded the motion, and it passed unanimously.

Future of Work Task Force

Overview

A bill charging the Workforce Board to establish a Future of Work Task Force was signed into law on June 7, 2018. The bill supports and expands upon the Board's statutory role to advise the Governor and Legislature on workforce development policy and investments that respond to the state's economic needs. Optioning the Board's unique "dual-customer" focus, the bill requires that the Task Force identify policy recommendations that will establish the conditions for businesses and workers to prosper together in the current and future technological world.

The Board heard from the prime sponsor of the Future of Work Task Force Bill, Senator Maralyn Chase, and discussed their initial thoughts on the role of the Task Force and the relationship between the work of the Task Force and the work of the Board.

Task Force Nominations

The Washington State Labor Council and the Association of Washington Business put forward a slate of nominations to serve as members of the Future of Work Task Force. Four state legislators, appointed by leaders of the Democratic and Republican caucuses in the House and Senate, will also serve as members of the Task Force.

Motion 2018-220-03: Mr. Tim Probst motioned to approve the proposed slate of nominations as presented. Mr. Gregory Christiansen seconded the motion which passed unanimously.

Slate of Business and Labor Task Force Nominations as Approved by the Board:

Business:

- Amy Anderson - Association of Washington Business
- Mabelle Johnson - Human Resource Director, Pearson Packaging
- Rich Rhodes - Senior Bank Business Analyst, State Farm
- Lisa Perry - Communications Relations, Washington, Sierra Pacific
- Mark Smith - VP Chief Human Resources Officer, Providence
- Harry Shum - Executive VP of Artificial Intelligence and Research, Microsoft (tentative)

Labor:

- Joe Kendo - Government Relations Director, WA State Labor Council
- Lynne Dodson - Secretary-Treasurer, WA State Labor Council
- Rebecca Smith - National Employment Law Project
- Annette Bernhardt - UC Berkeley Labor Center, Automation and Technological Change
- Marcus Courtney - Former President and Founder of WashTech and staff for UNI Global Union (telecommunications) Switzerland

Executive Director's Report

The Board was provided with a written report in advance of the meeting. In response to a question from the Board about the recent state audit, Ms. Eleni Papadakis clarified that while there were no findings, the State Auditor's Office did recommend that the Private Career Schools Unit upgrade their technology to ensure licensing notices are sent out in a timely manner and appropriate late fees are assessed. Ms. Victoria DeBoer also noted that ESD had recently conducted a review of WIOA administration, and there were no findings in that audit either.

Retreat Update

Mr. Patrick Woods gave a brief overview of the last two retreats. He then engaged the Board in a discussion surrounding the topic of this year's retreat, which will focus on the development of a workforce system policy agenda, and an action plan on advocacy. The Board discussed how Career Connected Learning and Career Connect Washington fit into the Board's agenda.

The Board recognized Ms. Carolyn McKinnon for her service to the Board.

Working Lunch

Molly Hancock, Vice President of Programs at FareStart, provided the Board with an overview of their programs.

Initial Results From the Exploratory Survey of Employers

Mr. Dave Pavelchek reported the Workforce Board has periodically surveyed large, random samples of Washington employers about their workforce needs, workplace practices, and satisfaction with recently trained hires. It has been over five years since the last survey, and the survey content is overdue for updating, particularly to reflect the newly heightened priorities on employer engagement and work-based learning. This Exploratory Employer Survey targeted employers who are currently engaged with the workforce system, and is designed as a low-cost means to: 1) inform revision of the content of the larger survey through insight into the issues and language in employers' responses and 2) gain information about patterns of program use, and satisfaction with those programs.

This exploratory survey asked separately about utilization, satisfaction, unmet needs, and other outside sources of workforce services for each of the following types of services:

- Finding and hiring workers with needed skills
- Accessing training for workers

- Supporting workers who face non-skills-related challenges, such as transportation and special accommodations
- Accessing labor market information
- Developing workforce strategies and policies

Mr. Pavelchek reported that the survey was designed with a focus toward business engagement, specifically to learn what kind of language business is using and what they think of as business services. Mr. Pavelchek then went over the results of the survey with the Board. He noted that Workforce Board staff will be conducting a more detailed survey in the future, and that this survey was just a first glance at what kind of information staff will be gathering.

Career Connect Washington

Update

Mr. Marc Casale shared an overview of Career Connect Washington, a Governor-led initiative. Career Connect Washington is a multi-stakeholder planning process focused on the development of a statewide, career-connected learning system, serving all young people in the state. The final plan is due to Governor Inslee by October 15, 2018, and will include policy and funding recommendations. The planning team is made up of business and philanthropy leaders, labor organizations, legislators, state agencies, and regional workgroups. The plan will include a 10-year program vision and growth plan, detailed system design, funding and governance models, and an engagement and communications plan. Mr. Perry England shared an overview of his experience as a member of the Business and Philanthropy Leadership group, and the Co-Chair of the Career Connect Washington Task Force. Ms. Nova Gattman stated that this is a prime opportunity for the state to engage in this effort, given the broad interest in expanding career-connected learning opportunities, and that the Board and its stakeholders have been actively involved in the Governor's planning effort.

Local Programs

Ms. Marie Bruin and Ms. Anna Nikolaeva updated the Board on what ESD and local area Workforce Development Councils (WDCs) are doing to support Career Connected Learning. Their focus is to provide funding mechanism that helps create a system by: empowering programs to work together, funding them to do so, increasing collective capacity of existing programs to reach the specific goals of Career Connect Washington, and making sure state-level agencies and private sector organizations are sending the same messages. They provided a PowerPoint presentation to the Board that gave an overview of their efforts.

Performance and Accountability

Ms. Lee Anne Caylor, Ms. Chelsea Orvella, and Mr. Dave Pavelchek presented a review of status and priorities for activities within the committee's scope. They asked the Board if they agreed with the priorities and how they can secure the resources to get the work of the committee done in an acceptable time frame. After an in-depth discussion, the Board agreed to reboot the committee, and agreed that they present it at a future board meeting, come up with a comprehensive list of resources needed to complete the projects in order to then have a conversation about what it will take to move forward. The Board asked for a report at the July meeting on the data and data sharing landscape.

The meeting adjourned at 3:05 p.m.