

## Partner Agency Legislative Requests TAP Advocacy Strategy

**PRESENTER NAME:** Nova Gattman

**BOARD MEETING DATE:** 11/15/17

**DISCUSSION TIME ALLOTTED:** 45 min

<p><b>ISSUE/SITUATION:</b> Be concise - 1 or 2 sentences that get to the heart of the situation, problem or opportunity being addressed.</p>	<p><b>THE ISSUE/OPPORTUNITY IS:</b></p> <p>Board staff has developed a draft priority list of partner agency requests that would have the most impact in advancing <i>Talent and Prosperity for All</i> (TAP) goals in the upcoming legislative session. After the Board takes action on the list at the November meeting, the prioritized list will be shared with policymakers.</p> <p>Board members will have the opportunity to discuss the items on the list, potentially add new items to the list, or remove items where there may be a lack of consensus. Staff will also begin a discussion with Board members about the strategy for advocating for the items on this list that support TAP.</p>
<p><b>TAP STRATEGIC PRIORITY:</b> Which TAP strategic priority or priorities does this recommendation support? Can you tie to specific goals and objectives in TAP? Briefly describe these connections. If the connection is unclear, describe why this is of consequence to the Workforce Board and/or workforce system.</p>	<p><b>SUPPORTS TAP STRATEGIC PRIORITY:</b></p> <p>The proposed priority list has been carefully vetted to ensure that all suggested support items align to the Board and the system's goals under TAP.</p> <p>The matrix provided details how each item aligns to specific TAP goals and strategies.</p>
<p><b>POTENTIAL IMPACT:</b> Effect on people, businesses, communities. What is better or different from other existing strategies?</p>	<p><b>IT IS SIGNIFICANT BECAUSE:</b></p> <p>The Board's priority list will highlight key issues of importance to moving forward with workforce system transformation under TAP. A priority will allow a more narrowed and stronger focus on a small set of issues critical to the workforce system while not prohibiting advocacy for items that are not listed.</p>
<p><b>OPTIMAL NEXT STEPS:</b> What do you really want to happen as a result of this discussion with the Workforce Board?</p>	<p><b>MY IDEAL OUTCOME OF THIS DISCUSSION IS:</b></p> <p>Staff requests the Board reviews the proposed priority list and is prepared to discuss whether the proposed items on the list reflect the priorities of the Board under TAP and its implementation at the November Board meeting.</p>
<p><b>BACKGROUND:</b> Short history of how this recommendation came to be. What has been tried, to what result? What evidence exists to support this recommendation?</p>	<p><b>RELEVANT BACKGROUND INFORMATION:</b></p> <p>RCW 28C.18.060(5) directs the Workforce Training and Education Coordinating Board (Workforce Board) to "... review and make recommendations to the Office of Financial Management (OFM) and the Legislature on operating and capital budget requests for operating agencies of the state training system for purposes of consistency with the state comprehensive plan for workforce training and education."</p> <p>This statutory requirement provides the framework for the review of workforce system requests, and the implementation of TAP allows for a focus on system-specific legislative requests that could move the workforce system toward one or more of the goals and strategies outlined in TAP.</p>

<p><b>FINANCIAL ANALYSIS AND IMPACT:</b>          What will it cost to enact this recommendation?          What resources will be used? Are new resources required? How much?          Where will existing or new resources come from? Are there savings to be gained from this investment? Over what period? Are there other returns on investment to consider?</p>	<p><b>THE COST AND RESOURCE NEEDS OF THIS RECOMMENDATION ARE:</b></p> <p>This prioritized list would benefit to staff in directing them to focus on specific workforce system issues. Board staff would still remain aware and active when needed on items not on the system agenda, but a narrow list of items that would provide the most impact in meeting TAP goals would provide for prioritization where needed on conflicting hearings, schedules, and staff resources. Additionally, developing a small, targeted list of legislative priorities allows Board members and stakeholders to have a much deeper knowledge of key items on the list, allowing for increased participation and advocacy for the workforce system goals before policymakers.</p>
<p><b>RECOMMENDATION AND NEXT STEPS:</b>          What specific result do you want from the Board? Is this recommendation for discussion or action? If for discussion, will action be required at a later date?          What next steps are expected after this discussion?</p>	<p><b>THE RECOMMENDATION AND/OR REQUESTED ACTION IS:</b></p> <p>This is a proposed priority list for the purpose of the November Board meeting. Staff requests that Board members carefully review the proposed items in preparation for action on November 15.</p>

# Workforce Board: DRAFT Priority Partner Agency Request List

#	Agency	Title	Summary	FY19 Cost	TAP Goals/Strategies
<b>K-12 Proposals</b>					
1	WSAC	Expand access to Running Start	<p>Low-income students comprise 43 percent of the student population, but only 29 percent of students enrolled in Running Start.</p> <p>Students in Running Start receive a waiver for tuition; however, they are responsible for other costs, including books and transportation, which presents a barrier to access, particularly for low-income students. Additional costs for program participants are estimated at \$864 per year in transportation costs and \$92 per course in books and supplies.</p> <p>Funding would cover book and transportation costs for Running Start students from low-income families. The request would support an estimated 6,700 students with expenses that create barriers to access.</p>	\$5,000,000 (ongoing)	<p><b>Integrated and Streamlined Customer Service &amp; Accessible, Technologically Savvy System</b></p> <p>The cost of books, supplies, and transportation has provided a major barrier for many low-income students who may otherwise enroll in Running Start programs and work toward college credit. Removing this barrier would help increase the number of participants who earn college credits while still in high school, which is shown to increase the likelihood of college completion.</p>
2	OSPI	High School and Beyond Plan	<p>House Bill 2224 (2017) elevates the role of the High School and Beyond Plan (HSBP) in guiding all students to graduation and beyond. Beginning with the 2017-18 School Year, students must create a HSBP beginning in the 7<sup>th</sup> or 8<sup>th</sup> grade.</p> <p>Schools are required to use the HSBP as documentation of an individual student's career exploration and "personalized pathway" created through a partnership among the student, parents, and school staff.</p> <p>To support quality implementation of this work, the Superintendent is requesting \$17,500,000 for FY 19 to increase tools, resources, professional development, and school counselor staffing at the middle school level.</p>	\$17,500,000	<p><b>Integrated and Streamlined Customer Service</b></p> <p>Increased guidance for students will help ensure students are making informed decisions about their educational and career pathways. The proposal will also inform school district decisions about course and program availability in high schools. Support for stronger career exploration activities will make significant progress towards the goal of ensuring that every participant has the education needed to pursue his/her career pathway.</p>

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3	OSPI	Skills center pilot program	<p>Skill centers support a geographic region in providing career-connected instruction in programs that are not cost-effective to employ in a single school or district.</p> <p>Credit requirements for graduation often limit a student’s ability to attend a Skills Center full-time.</p> <p>Funding this decision package would expand academic offerings for students at two skills centers in a pilot to determine effective methods to increasing academic credit offerings at skills centers.</p>	\$146,000	<p><b>Integrated and Streamlined Customer Service</b></p> <p>Increasing access to full-time Skills Center participation supports the goal to increase the number of participants with defined career pathways and industry-recognized credentials.</p>
<b>Postsecondary Education</b>					
4	WSAC	Career-connected learning (State Work Study)	<p>The State Work Study program provides work experience in a field of the student’s choosing, and financial aid to participants. Students must demonstrate financial need to participate, but there is no income cutoff as there is for other postsecondary financial aid programs. The program works with employers to pay the students’ wages. State Work Study requires the work to be related to the student’s academic and career preparation.</p> <p>Before the Great Recession, the program served 9,330 students and had 2,000 participating employers. Funding was reduced by two-thirds, and employer match rates were increased; the result was the loss of approximately 1,100 employers from the program. The requested funding level will serve an additional 4,700 students.</p>	\$10,000,000 (ongoing)	<p><b>Strengthened Business Engagement</b></p> <p>The State Work Study program will directly address the strategies outlined in this plan goal to increase resources for, and the amount of, work-based learning opportunities in the workforce system.</p>
5	SBCTC	Student success in Guided Pathways	<p>The Guided Pathways model is a set of redesign principles that have proven to substantially increase student retention and degree completion. This model has redesigned onboarding activities for first-year students to include increased counseling and guidance aimed at providing a clear path of courses to the participant’s education and career goals. Under the Guided Pathways model, colleges reduce and simplify the number of choices a student must make from college entrance to program selection to degree completion. Guided Pathways is a proven model that increases retention by at least 10 percent and college completion rates by 17 percent for participating students.</p> <p>Twelve of the 34 community and technical colleges in the state are engaged in various stages of implementation. SBCTC requests \$2.2 million (\$100,000 to 22 colleges) to begin planning for the Guided Pathway system redesign. These funds would provide each of the remaining 22 colleges with one FTE equivalent of professional staff resources to coordinate the development of a comprehensive system redesign plan. These funds are one-time to support the initial planning efforts.</p>	\$2,200,000	<p><b>Integrated and Streamlined Customer Service</b></p> <p>The program outlined in this funding request would move the system forward in meeting the strategy to increase the number of participants, including those with barriers, who have defined career pathways. This program will improve retention and completion rates and shorten the time to credential attainment and employment in high demand fields.</p>

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6	WSAC	State Need Grant	<p>The State Need Grant is the state’s largest need-based aid program for postsecondary education.</p> <p>The program currently serves 70,000 low-income students annually. However, due to funding limitations, the program has left approximately 20,000 students unserved for each of the last eight years who meet all of the eligibility criteria for financial assistance through the State Need Grant.</p>	\$82,900,000	<p><b>Integrated and Streamlined Customer Service &amp; Accessible, Technologically Savvy System</b></p> <p>The State Need Grant is the largest component of the state’s need-based financial aid system and is offered to students at public and private two- and four-year institutions. By providing tuition assistance to students who are low-income and eligible, the system can meet its goals of increasing the number of participants, including those with barriers, who have received industry recognized degrees or credentials.</p>
<b>Adult Workforce and Economic Development</b>					
7	DVR	Federal appropriation	<p>DVR requests federal spending authority to leverage currently available resources to provide services to job seekers with disabilities. This appropriation will be used to further resource DVR Business Engagement services and the DVR staff who contribute to this activity at the WDC level.</p> <p>If DVR is successful in this request, they could provide services for approximately 2,250 additional job seekers with disabilities in 2018 – a 20 percent increase.</p>	\$12,400,000 <b>(Federal spending authority only)</b>	<p><b>Integrated and Streamlined Customer Service &amp; Accessible, Technologically Savvy System</b></p> <p>DVR’s funding request would support the goal of universal, barrier-free access to Washington’s workforce system.</p>

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8	Commerce	Industry sector development program	<p>The Department of Commerce requests funding for the Industry Sector Economic Development Program (ISDP) to fully fund the Sector Leads team. While the maritime, clean technology, information and communications technology, and life sciences sector leads are housed in the department, the aerospace, forest products, and military and defense sector leads are funded through the Office of Financial Management with an interagency agreement with Commerce. The life science and global health sector lead position has not been re-filled and the current budget does not allow for re-hiring.</p> <p>Because Washington is the most trade-dependent state in the nation, strategic collaboration is vital to winning the fierce global competition for jobs, new business and investment capital. Commerce writes in their decision package that because the state's current sector program is underfunded, the state is at risk of losing both key public-private partnerships and jobs.</p> <p>Through the funding for this program, Commerce will establish a technical assistance staff position to address small business government contracting support across all industry sectors for the purpose of generating economic development and diversification opportunities.</p>	\$1,400,000 (ongoing)	<b>Strengthened Business Engagement</b> Commerce Sector Leads provide a connection between businesses and state government. TAP includes goals on the establishment of sector partnerships, which can be facilitated by Sector Leads.
9	L&I	Public works apprenticeship outreach	<p>L&amp;I's decision package would implement recommendations of the Apprenticeship Utilization in Public Works Task Force, which recommended ways to reduce administrative burdens for employers that use apprentices on public works projects.</p> <p>The funding recommendations under this decision package include developing a toolkit for agencies that award contracts to help them understand and institute best practices; increasing education and outreach to contractors about apprenticeship; and convening an interagency group to help support efforts to use apprentices.</p>	\$123,000	<b>Strengthened Business Engagement</b> Streamlining information and reducing administrative burdens for employers may help to increase the number of work-based opportunities available in apprenticeship.

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10	Commerce	Regional planning and asset mapping (WorkStart funding)	<p>Commerce is requesting the restoration of the Governor’s Strategic Reserve Fund, which was redirected in the 2017 Legislative Session to replace general fund support for Associate Development Organizations (ADOs, which are regional economic development organizations). The Fund included the WorkStart program, which supported strategic economic development expenditures from the state to prevent closure of a business or facility, to prevent relocation of a business or facility outside of the state, or to recruit a business or facility to the state. For more fund parameters, see <a href="#">RCW 43.330.250</a>. This transfer would allow Commerce to more adequately incentivize businesses to expand and invest in Washington.</p> <p>The Strategic Reserve Fund is a recruitment, retention and expansion tool to help companies expanding or investing in Washington to offset specific costs of a project, such as planning or site preparation. During the 2015-17 biennium there were 28 projects that improved retention and created approximately 1,848 jobs. Without this incentive companies may choose other states for relocation, investment or expansion. Projects are elevated to the Governor’s approval process through the department’s Office of Economic Development and Competitiveness (OEDC) unit.</p> <p>Commerce also requests additional funding for ADOs to conduct regional strategic planning to communities, especially those in rural and underserved parts of the state, perform asset mapping to strengthen communities (identifying community assets and resources), improve economic attraction initiatives, and map needs with state services, programs, funding and support.</p>	\$3,600,000 (ongoing)	<p><b>Strengthened Business Engagement</b> The goals under Business Engagement include a focus on increasing resources for programs that will provide the skilled workforce, with a focus on incumbent worker training. The WorkStart program has a history of utilizing strategic investments in the workforce to secure or locate industry, particularly in rural areas.</p>
11	Commerce	Rural and small business economic development	<p>Commerce is proposing a funding package that would address business owners’ need for support at various stages with expertise, education and technical resources.</p> <p>The proposed programs provide these resources with the goal of connecting to larger markets using customizable approaches to support the individual business and community needs. The focus of this work is to serve the unique needs of multi-cultural, women-owned, tribal and low-income business owners within rural communities. The package would address the concern that many small businesses in rural and underserved communities lack the information, data and expertise to stay solvent, let alone grow organically and sustainably to create additional jobs.</p> <p>The request includes funding for Small Business Exports (\$1.54M), Rural Community Marketing Assistance Program (\$178,000), Economic Gardening (\$300,000), StartUp 365 (\$278,000), and Digital Scale Up (\$303,000).</p>	\$2,600,000 (ongoing)	<p><b>Strengthened Business Engagement</b> The goal outlined in the business engagement chapter focuses on providing businesses with easier access to the workforce system to increase business engagement. Providing targeted support to rural business will allow the system to increase the number of businesses utilizing the workforce system.</p>