

WIOA Task Force/Subcommittee	Local Governance and Sectors
<p>Recommendation</p>	<p><i>In order to answer the question, “How would we know if sector strategies make a difference?” the Steering Committee (Local Governance and Sectors Subcommittee) recommends that the Workforce Training and Education Coordinating Board (Workforce Board):</i></p> <ul style="list-style-type: none"> • <i>Convene a work group to develop a rubric aligned to the Workforce Board approved sectors framework. The rubric will be used by local areas as part of their regional/local plans to identify their status in the implementation of targeted sector initiatives, their plans to advance local initiatives and as a, tool to track the specific outcomes of sector activities. The rubric would be updated every two years as part of local plan submissions or updates, and would provide the Workforce Board with data on the implementation and outcomes for sector initiatives.</i> • <i>Use the rubric and reporting based on the rubric as a mechanism to promote continuous improvement and learning.</i> • <i>Provide formal training for local practitioners on the implementation of sector strategies and the use of the rubric to create greater consistency and expertise.</i>
<p>Background</p>	<p>The Local Governance and Sectors Subcommittee was asked to recommend guidance regarding sector strategies, industry engagement and local sector targeting. The state board approved the initial components of a sectors framework forwarded by the subcommittee in May. Remaining deliverables included a recommendation on how the state board would know if the investment in sectors made a difference.</p> <p>The performance outcomes for sector strategies are the same as for other economic development and workforce activities:</p> <ul style="list-style-type: none"> ○ Did people get and keep jobs? ○ Did people get and increase wages? ○ Were businesses retained or grown? ○ Did the job seeker and the business have a positive experience? <p>No additional statewide performance measures are needed for sector strategies.</p> <p>Discussion with data and labor market experts clarified that direct causal links between sector strategies and statewide performance improvements are impossible to prove. However, the result of sector strategies can be and often are tracked at the local level. In order to roll this information up to a statewide level, a common</p>

	<p>approach to sector strategies and reporting tool is needed. Local sector experts identified the lack of consistency in the implementation of sector strategies as a challenge to learning across and even within local areas.</p> <p>Therefore, it was recommended that a rubric be developed and incorporated in the state strategic plan. The rubric would provide</p> <ul style="list-style-type: none"> ○ Common definitions ○ Clarification of the steps needed to implement a sector strategy ○ Criteria that would help a local area identify, track and map it progress throughout a sector project ○ Sample outcome measures and a tool for tracking sector specific outcomes. <p>Local areas/regions would complete a rubric for each targeted sector as part of their strategic plans, and would update their progress every two years as part of local/regional plan reviews. The rubric would include a template for tracking and reporting outcomes that could be compiled across regions/areas to give the board and the locals a better understanding of the results obtained. This approach also recognizes that the implementation of sectors is a learning opportunity. Locals should not be penalized for taking risks to address industry needs. Sector strategies are most effective as a way to gain more precise, actionable information to better fill the needs of employers and job seekers.</p> <p>Sample rubrics are included to help committee members visualize what a rubric for sectors might look like.</p>
<p>Who was engaged in this process? <i>(Please provide a list of subcommittee or task force members and who they represent)</i></p>	<p>The members of the Sectors Task Force:</p> <p>Katie Mirkevich, DSHS/DV Tracey Schreiber, SWWDC Elizabeth Iaukea, OSOS/WSL Sean Murphy, Pac Mtn. WDC Kathy Goebel, STCBC Alex Pietsch, Commerce Bryan Pannell, SeaKing WDC Dave Wallace, WTB Agnes Balassa, ESD Jennifer Peppin, ESD Carolyn McKinnon, Commerce</p> <p>Members of the Performance and Accountability Subcommittee: Dave Pavelchek, Workforce Board Scott Wheeler, ESD</p>
<p>What, if any, is the minority recommendation?</p>	<p>N/A</p>
<p>Are there any unresolved issues?</p>	<p>N/A</p>

