

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MEETING NO. 181
September 25, 2014**

CAREER CONNECTED LEARNING VIDEOS

Background

The agency is in the process of finalizing a new Career-Connected Learning web portal. To help explain this concept, the agency contracted with North 40 Productions of Wenatchee to develop several videos to better inform people about career-connected learning, why it is important, and how educators, employers and community members might join the effort. The videos encourage the creation of more opportunities both inside and outside the classroom. As the Board directed, the new website is designed to compile best practices in career-connected learning from across the state. The site is expected to launch in late September or early October.

Near final versions of the video were electronically distributed to Board members the first week of September. Because of a full agenda, we are not screening the videos at today's meeting but hope you had time to review them.

Three of the videos were filmed in a documentary style, with segments filmed on location at schools and workplaces. A fourth video is animated and tells the story of career-connected learning through the eyes of a student who struggles to find her career path despite graduating from high school and heading to college.

We expect to use these videos in a variety of ways, including posting them on education and industry association websites, screening them during presentations, and promoting them through the agency website and newsletter.

Board Action Requested: Approval of the videos.