



**MINUTES OF MEETING NO. 214
October 26, 2017**

Board Members Present:

Perry England, Chair
Beth Thew, Vice Chair, Representing Labor
Creigh H. Agnew, Representing Business
Caitlyn Jekel for Jeff Johnson, Representing Labor
Lee Anne Caylor, Representing Business
Gregory Christiansen, Representing Labor
Mark Mattke, Representing Local Government
Rebecca Wallace for Chris Reykdal, Office of Superintendent of Public Instruction (OSPI)
Nancy Dick for Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Tim Probst for Dale Peinecke, Employment Security Department (ESD)
Rob Hines, for Cheryl Strange, Department of Social and Health Services (DSHS)
Chris Alejano, Representing Underserved Populations

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the meeting to order at 1:00 p.m. via conference call.

Talent and Prosperity for All (TAP) Plan Review and Re-Approval Process

Prior to the meeting, the Board received a staff briefing via video on the proposed timeline for plan revision and re-approval that detailed some overarching questions and considerations the Board should be aware of. Those overarching questions/considerations included:

- TAP Implementation is fully underway, so the Board might consider tweaks rather than wholesale change of direction.
- A general question lately has been whether or not the four strategic priorities are still the right organizing framework.
- If so, do the goals beneath the priorities still resonate or should they be adjusted?
- Should plan review and modification take place at a high level (state, cross-agency, cross-program), at the local level, or both?

The Board was reminded that there are no new resources to support plan review at either the state or local levels, so resources must be drawn from TAP Implementation efforts.

After a brief discussion, the Board agreed that the TAP plan, as it is currently written, is heading in the direction they want to be going. They see no need to make any major changes at this point, but understand there may be some areas for improvement. The consensus was that review and modification should be done at both the state and local level, but the Board does not expect to make sweeping changes. The intent is to leave the plan largely as is, and revisit those areas that may need a little tweaking here and there.

Partner Agency Legislative Requests

Ms. Nova Gattman presented the Board with a draft priority list of partner agency requests. She asked the Board to evaluate the list and let her know if they felt the items on the list were truly priority items that would move the needle on TAP. She also asked the Board to let her know of any legislative proposals she may have missed.

The Board asked Ms. Gattman to prepare an “elevator speech” about TAP and the goals of the plan, which they can use to inform people who aren’t professionally involved in workforce development.

Business Engagement

To help frame the discussion, Mr. Patrick Woods gave the board a brief overview of the memo Mr. Perry England sent the Board on September 7, 2017. Below is a summary of Mr. England’s proposal:

1. Embed the goal of increasing and improving business engagement within each of five TAP Implementation Committees (all but the Business Engagement Committee). Disband the Business Engagement Committee as a separate committee. Each committee will add business engagement objectives and activities to its charter and timeline. Progress on the charter will be reported to the Board, using the “traffic light” dashboard.
2. System-wide intelligence gathering. He proposed that we gather intelligence on two planes.

Create an inventory or catalogue, of all the workforce system services available to support business’ workforce needs in every region of the state. Each service listed should include scope, scale, and performance information, as well as any eligibility or other limitations.

3. Board and staff work with Superintendent Rykdal’s team to develop a TAP strategy around career-connected learning that aligns with OSPI’s vision.

At the September 13th Board meeting, the Board discussed Mr. England’s proposal and asked staff to come back at the October 26th special meeting with information on how and where the other TAP Committees might fit business engagement as a priority into their work, and how they would solicit intelligence and provide an inventory of programs that already exist to assist Board members in their decision-making process.

The Board was provided the information they requested and discussed how to move forward. They discussed how to create measures and what those measures should be, how they might decide what success looks like, and how to best collect data. The Board agreed to move forward with an environmental scan of the system.

To help foster a discussion on a potential dashboard, Mr. Dave Wallace provided the Board with a list of workforce system metrics for the Board to consider. The metrics were:

- Number (and/or percent) of employers served
- Type of employer service received
- Number of people exiting training programs in the workforce system
- Percent of people exiting training programs in the workforce system that find employment
- Median wages of people that received training in the system and found employment
- Outcomes for people that have completed training in the post-secondary CTE system
- Number of participants receiving workplace experiences services

The Board was asked to consider the proposal and come back to staff with clear direction on what kind of data they would like to see in a dashboard. They also discussed how they might change the employer survey process to better gauge employer needs.

At the end of the discussion, Mr. Perry England asked staff to come back to the Board at the November 15th meeting with a survey project timeline.

The meeting adjourned at 2:30 p.m.