



**MINUTES OF MEETING NO. 213
September 13, 2017**

Board Members Present:

Perry England, Chair
Beth Thew, Vice Chair, Representing Labor
Creigh H. Agnew, Representing Business
Caitlyn Jekel for Jeff Johnson, Representing Labor
Amy Anderson for Gary Chandler, Representing Business (morning)
Gary Chandler, Representing Business (afternoon)
Mark Mattke, Representing Local Government
Rebecca Wallace for Chris Reykdal, Office of Superintendent of Public Instruction (OSPI)
Nancy Dick for Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Dale Peinecke, Employment Security Department (ESD)
Terry Lawhead for Brian Bonlender, Department of Commerce (Commerce)
David Stillman, for Cheryl Strange, Department of Social and Health Services (DSHS)
Chris Alejano, Representing Underserved Populations

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the meeting to order at 9:00 a.m. at the WorkSource Central Basin Office in Moses Lake.

Chair's Report

Motion 2017-213-01: Ms. Creigh Agnew moved to approve the minutes as presented. Ms. Beth Thew seconded the motion and the motion passed unanimously.

Motion 2017-213-02: Ms. Amy Anderson moved to adopt the proposed 2018 Workforce Board meeting schedule as presented but noted the May meeting conflicted with a Community College Board of Trustees meeting. Ms. Caitlyn Jekel seconded the motion and the motion passed unanimously. The proposed May meeting date was changed from the 10th to the 23rd.

2018 Workforce Board Regular Meeting Schedule:

- January 10, 2018
- March 14, 2018
- May 23, 2018
- July 11, 2018
- August 9 and 10, 2018

- September 26, 2018
- November 14, 2018

Motion 2017-213-03: Ms. Beth Thew moved to adopt the Board's consent agenda. Ms. Creigh Agnew seconded the motion and the motion passed unanimously.

Consent Agenda Items:

- Revised *Talent and Prosperity for All* (TAP) Implementation Committee Charter Updates
 - TAP Implementation Committee on Common Intake Process/Data Sharing
 - TAP Implementation Committee on Integrated Service Delivery
 - TAP Implementation Committee on Performance Accountability & Data Sharing
 - TAP Implementation Committee on Barrier and Accessibility Solutions

Mr. Perry England gave an update on the Career Connect Washington Task Force. Ms. Eleni Papadakis noted that there is very little data available on what kind of work-based learning is already going on out there, and that we are in the process of collecting information. Ms. Amy Anderson noted that the Association of Washington Business (AWB) Grassroots Alliance was doing some ground-level collection of data, and they may be able to assist in an inventory of work-based learning activities. Mr. David Stillman informed the Board about a proposal to automatically enroll TANF students in the College Bound Scholarship program.

Executive Director's Report

Ms. Eleni Papadakis provided the Board with a written report in advance of the meeting.

Post Retreat: The Board's Path Forward

Mr. Perry England presented his proposal to advance the Board's priority on increasing Business Engagement in the workforce system. The Board discussed Mr. England's proposal to disband the TAP Implementation Committee on Business Engagement. The proposal would have the Board assume the committee's role and also requests that each TAP Implementation Committee revise their charters to embed the goal of increasing and improving business engagement.

The Board discussed what types of business engagement activities are already taking place within their organizations, and brainstormed ideas on how they can take what they are already doing and work with each other to improve outcomes.

Mr. Dale Peinecke asked the Board to think about the TAP Committees focusing on the pillars of policy, performance, and advocacy.

Mr. David Stillman expressed some hesitation on disbanding the Business Engagement Committee and spreading the responsibility out across the other committees. His concern was that if everyone is responsible, then no one is.

The Board discussed its commitment to underserved populations and to each individual jobseeker, and Mr. Perry England asked it be noted for the record that engaging more businesses does not in any way mean they are going to forget the individual.

The Board directed staff to schedule a Special meeting in October and to come back to them at that meeting with additional information on how and where the other TAP Committees might fit business engagement as priority into their work, and how we would solicit intelligence and provide an inventory of programs that already exist to assist Board members in their decision-making process.

TAP Plan Review Guidance

Mr. Eric Wolf gave a brief overview of the TAP plan creation process that took place when the Workforce Innovation and Opportunity Act was first passed. He informed the Board that the TAP plan will be up for review and re-approval during fall 2017 and spring 2018, anticipating a resubmission date in late spring 2018. Given the impending update of the state plan, he asked the Board to prepare to give guidance at the October Special Meeting on their desired strategy to begin modifying and updating the state strategic plan, especially on effectively engaging Board members in the update process, and whether the Board would like to continue the precedent of appointing business and labor co-leads for the effort.

There were no questions from the Board.

Engaging in TAP Implementation

Representatives from the Employment Security Department (ESD) gave a presentation on their business communication and outreach collaboration with the Washington Workforce Association (WWA). Together, the two organizations designed outreach materials: flyers, brochures, handbooks, social media art, signage, posters, biz cards, letterhead, folders, etc. and streamlined the process for obtaining the materials. They also launched a uniform local outreach and digital media campaign that resulted in increased business and jobseeker awareness.

Perspectives from the Field

Mr. Dave Petersen, Executive Director of the North Central Workforce Development Council (WDC), provided the Board with an overview of the North Central region.

Governor's Address

Governor Inslee joined the Board for a discussion on career-connected learning and ensuring Washington's young people have clear pathways to living-wage careers, regardless of whether or not they chose to pursue a four-year college education.

Legislative Update

Ms. Nova Gattman provided the Board with an update on the Washington Student Achievement Council that would make significant upgrades to the Workforce Board's student data reporting systems, streamline staff time, and provide improved customer service. The request would also help improve student protection and awareness, and create a one-stop portal for student complaints, among other features.

She also went over the review process for partner agency legislative requests

There were no questions from the Board.

The meeting adjourned at 3:00 p.m.