

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MEETING NO. 178
MAY 8, 2014**

LEGISLATIVE INTERIM PLANNING

At the meeting, Workforce Board staff will provide considerations for the Board on goals, policy themes, and outreach strategies for the legislative interim.

Staff will facilitate a discussion with the Board on advocacy strategies for Board members and workforce stakeholders.

Behind this tab is a brief outline of the considerations to be presented.

Board Action Required: Discussion only.

Interim Goals

- Improve understanding of the importance of public investments in Washington's workforce development system.
- Increase awareness among targeted legislative members and their staff regarding the Workforce Board and the resources and information we provide.
- Facilitate and promote stronger connections between local workforce development partners and elected representatives.
- Build a stronger base of support for increased efficacy in future legislative sessions.

Policy Themes

- Goal 1 – Multiple Pathways for First Careers
 - Comprehensive Career Guidance and Counseling
 - Work Integrated Learning
 - CTE and Skill Center Operations
- Goal 2 – Multiple Pathways for Employers and Workers
 - Incumbent worker support
 - Healthcare workforce improvements
 - Long-term unemployed
- Goal 3 – Accountability and efficient co-investment
 - Postsecondary performance and accountability
 - Encouraging industry co-investment

Outreach strategy

- Focus on targeted legislative districts and key members.
 - Plan district tours and meetings with the guidance and support of local workforce development partners.
- Provide detailed data and information focused on specific legislative districts and areas.
 - Highlight local successes, needs, and gaps in workforce development.
- Illustrate how the workforce development system spans the entire K-12 and postsecondary system.
 - Facilitate tours and informational meetings that connect with the entire spectrum of practitioners and providers.