

The Value and Promise of Career Technical Education Fact Sheet

Below are some of the top findings from *The Value and Promise of Career Technical Education*.

CTE Delivers for Students

- Students in CTE programs and their parents are three times as likely to report they are “very satisfied” with their and their children’s ability to learn real-world skills as part of their current education compared to parents and students not involved in CTE.
- 86% of parents and students want real-world, hands-on opportunities as part of their high school experience.

91%

of parents of students in CTE believe their child is getting a leg up on their career, compared to only **44%** of prospective parents.

82%

of CTE students are satisfied with their ability to learn real-world skills in school, compared to only **51%** of non-CTE students.

80%

of parents of students in CTE are satisfied with their ability to participate in internships, compared to only **30%** of prospective parents.

- Seventy-seven percent of CTE students are satisfied with their ability to earn credits towards a certification, compared to only 44% of students not enrolled in CTE programs.
- Nearly 70% of CTE students are satisfied with their ability to engage with employers, compared to only 32% of prospective CTE students.

College and Career are Important Goals to Parents and Students

93%

of parents and students say “finding a career that I/my child feels passionate about is important.

85%

of parents and students (involved with CTE or not) say getting a college degree is important, and as many agree (87%) it’s important to have a job that pays well.

2%

of CTE students who say they “don’t know” what they will do after high school, compared to **8%** of non-CTE students.

CTE Needs Champions and Messengers

- Guidance counselors are the most trusted source to learn more information about CTE programs, by both parents and students, followed closely by teachers.
- Seventy-seven percent of parents and students want to hear from CTE alumni to determine if CTE is a good fit for them.