



## Higher Earning Power More Opportunities Meaningful Careers

### If You Want More...Then **LiLA** Is For You!

#### Washington State LiLA:

- Is a new employee benefits program.
- Is an employee savings account used for your training and education.
- Pays for tuition, books, supplies and more!
- Gives you the opportunity to learn new skills!

### Here's How LiLAs Work for You!

- Your employer matches dollar for dollar what you contribute to your **Lifelong Learning Account (LiLA)** up to a predetermined dollar amount. The result? More money to use for your training and education.
- Qualify by meeting your employer benefit requirements.
- Complete your personal career development plan online, by phone, or in person to map your pathway to future career goals.
- Choose career advancing courses, seminars, or workshops.

### Start Your LiLA Now! It's Easy!

1. **Enroll.** Once your employer has registered, enroll online at [www.lila.wa.gov](http://www.lila.wa.gov) to open the door to lifelong learning. You'll be given your own secure personal web portfolio.
2. **Save.** Make regular contributions to your LiLA account and your employer will match them. A minimum of \$20 per month is all that is required.
3. **Plan.** Create a personal career development plan (CDP) that outlines your learning choices.
4. **Learn.** Attend the courses or workshops you've chosen. Use your LiLA account to pay for classes and required supplies.
5. **Grow.** Apply what you learned in class directly to your job. Wondering what's in it for your employer? A happier, more productive you!



Washington State LiLA  
[www.lila.wa.gov](http://www.lila.wa.gov)

For more information, contact your company's LiLA representative or sign up online at [www.lila.wa.gov](http://www.lila.wa.gov) and we'll take it from there!

Where can learning lead you?



**A better workforce.  
A better workplace.**

**Where can learning lead you?**

## Do you want to

...Boost retention?

...Increase productivity?

...Expand the skills of your workforce?

**Then you'll want to participate in the Washington State LiLA now!**

## LiLA provides your company and your employees with:

- A new affordable benefit.
- Increased loyalty and goodwill.
- Online program management.
- Career planning assistance for employees.
- A standardized, turn-key program that's easy to implement.

**LiLAs (Lifelong Learning Accounts)** help employers offer educational opportunities to their employees. **LiLAs** are educational savings accounts that are used to pay for employee training and education. They are similar to a 401(k) in that employees make regular contributions that are matched by you, their employer. **LiLAs** can help your company enhance its competitive edge!

## It's easy. Start today!

1. **Enroll.** It just takes a few minutes to complete the online enrollment process and open the door to lifelong learning for your employees.
2. **Match.** As employees make regular contributions, you match it dollar for dollar up to a pre-determined amount.
3. **Plan.** A comprehensive career development plan helps participants create individual learning goals to advance their careers.
4. **Learn.** Your employees learn new skills to increase their knowledge. LiLA accounts help participants pay for tuition, books, supplies...and more!
5. **Grow.** Your employees apply new skills to help grow your company.



Washington State LiLA  
[www.lila.wa.gov](http://www.lila.wa.gov)

Washington State LiLA works!  
For more information, or to complete online registration visit [www.lila.wa.gov](http://www.lila.wa.gov)