History of Work... ...to the Future of Work

Joe Wilcox

Future of Work Co-Manager

October 8, 2018

Workforce Training and Education Coordinating Board



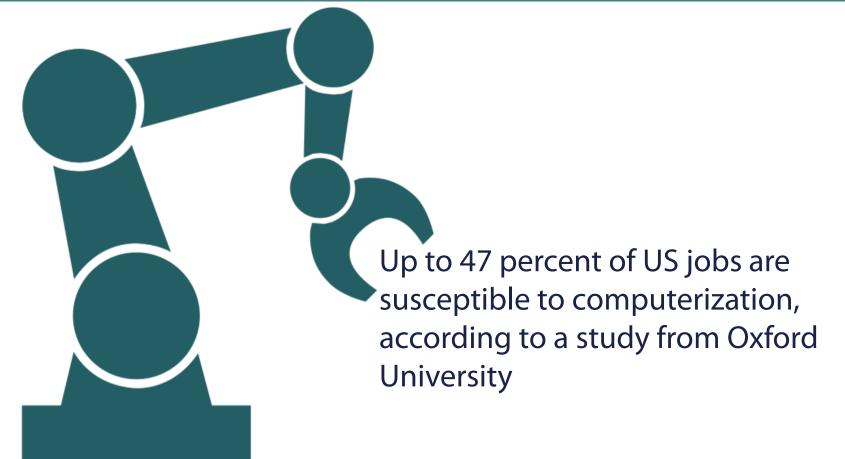


What did Winston say?

"We must always look forward, but we have to understand our history in order to not repeat the mistakes of the past. I have seen too many instances where people continue to pursue wrong courses of action because they do not take the time to think critically about what has happened in the past"

-Winston Churchill







Late 1700s – Early 1800s





First Industrial Revolution: Late 1700s – early 1800s

- Technological Steam power, coal extraction, mechanization
- Economic Shift away from agricultural economy to manufacturing
- Demographic Urban migration



Policy Implications: Late 1700s – early 1800s

 Rise of social conscience issues across labor, business, and government

Business moves into education and training of workforce



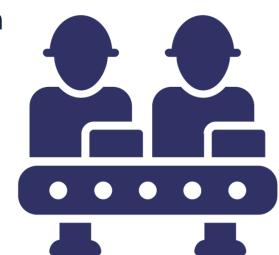
Early 1900s





Second Industrial Revolution: early 1900s

- **Technological** Assembly line, gasoline engine, oil extraction, metal alloys, plastics, chemical fertilizers
- Economic Distribution of ownership through stocks,
 distribution of lifestyle and leisure goods and technology
- Demographic Continued urban migration





Policy Implications: early 1900s

- Shift by government away from laissez-faire into social and economic arenas
- Social Security Act
- Wagner-Peyser Act
- OSHA
- Rise of organized labor and the National Labor Relations Act









Third Industrial Revolution: 1960s - 2000s

- Technological transistor, microprocessor, semiconductors, internet, mainframe computer, nuclear and renewable energy
- **Economic** –Digital technology disrupts traditional industries, automated production and supply chains, increased efficiency
- Demographic Disruption of traditional employer-employee relationship, outsourcing, "gig" economy, increased consumer choice, convenience



Policy Implications: 1960s – 2000s

 Migration of investment in research and development from public sector to private

- Business reduces investments in education and training programs for workers
- Increased interconnection and globalization of trade



Present Day





Fourth Industrial Revolution: present day

- Technological genetic sequencing and editing, artificial intelligence, decentralized power production, miniaturized sensors, 3D printing, big data analytics, the Internet of Things, autonomous vehicles, nanotechnology, biotechnology, materials science, energy storage, machine learning, natural language processing, quantum computing, big data.......
- Economic –Ongoing disruption of labor market and traditional business models
- Demographic Further drift from traditional work roles, shift towards contract and "gig" work



Policy Implications: present day

Increased demand for flexible work conditions

Updating social support services in line with new employment relationships

- Re-training of current workforce
- Adopting more flexible education and training programs to meet rapidly changing needs of business
- Geopolitical and environmental threats



Task Force Must Consider Recommendations that:

Establish **Collaborative Applied Research** opportunities between education institutions and businesses. This allows instructional staff and students to learn about new technology while at the same time helping companies adopt this technology.

Support a **talent development pipeline** and **lifelong learning structure**, from K-12 through retirement, for all workers and industries:

- •Washington's young people will navigate careers and workplaces of the future.
- •Workers keep their skills up-to-date or retrain for new careers when needed.
- •Education and training credentials are portable, transferable, and cost and time efficient.
- •Instructional staff keep pace with changes in their disciplines and related occupations.

Enable **Sustainable Industry Sector Partnerships,** so employers and workers can collaborate to support their sector's growth. Support consortia of multiple employers within an industry to convene to identify common skill gaps and other issues, and work together with their workers and the public sector to find solutions.

Questions?

Contact:

joe.wilcox@wtb.wa.gov

360-709-4631

Workforce Training and Education Coordinating Board

