Demographic, Economic & Education Measures for the Healthcare Workforce Listening Session

Yakima Valley College

June 26, 2024



About the Institute



The Institute for Public Policy and Economic Analysis is a research institute for applied regional research that provides easily accessible community indicator data. The Institute publishes seven community trend sites for nine Washington counties, all of which cover a variety of factors like economic vitality, health, housing, and more. The Institute's work is aimed to promote data-based decision making and provide readily available and extensive data for communities across Washington state.

Our History

The Institute for Public Policy and Economic Analysis was created in 2002 as a pilot project administered by Eastern Washington University, until it was fully established as a integral part of the University in 2005. Headed by executive director Dr. Patrick Jones, the Institute has been a vital research institute producing community research projects for 20 years. The Institute is supported by a broad coalition of community sponsors across Washington state, and proudly constructs its community trends websites based on community-based feedback processes.

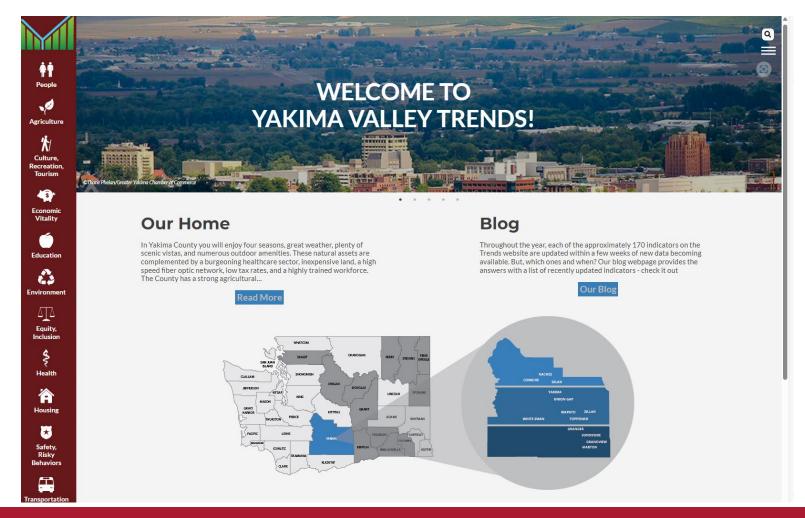
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Today, will utilize data from Yakima Valley Trends to examine supply & demand factors of the healthcare workforce





Yakima County has experienced slow growth for years

2023: ~263,000

Average growth since 2013

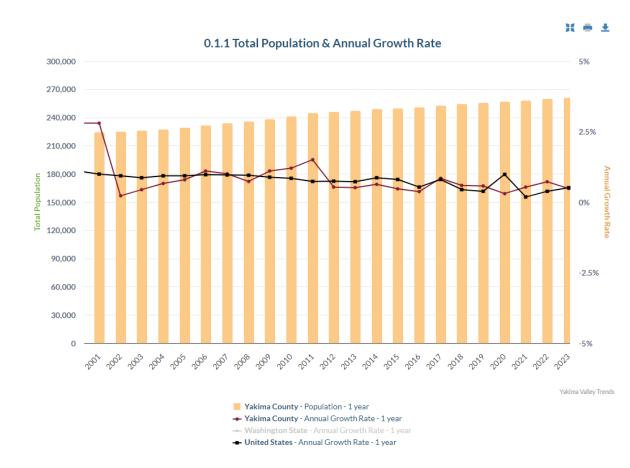
Yakima County: 0.5%

U.S.: 0.6%

WA: 1.4%

Unlike other E. WA counties, growth natural increase (births-deaths)

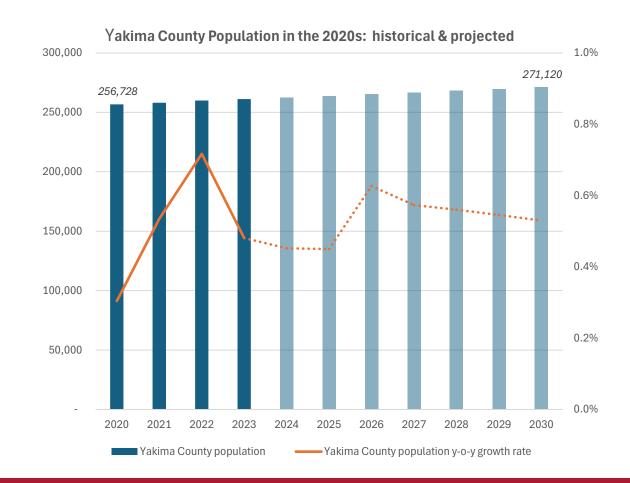
here largely due to





WA State (OFM) is forecasting continued slow growth

- A projected county gain of ~14,000 from 2020 to 2030
- Average annual forecasted growth 2024-2030 ~ 0.5%

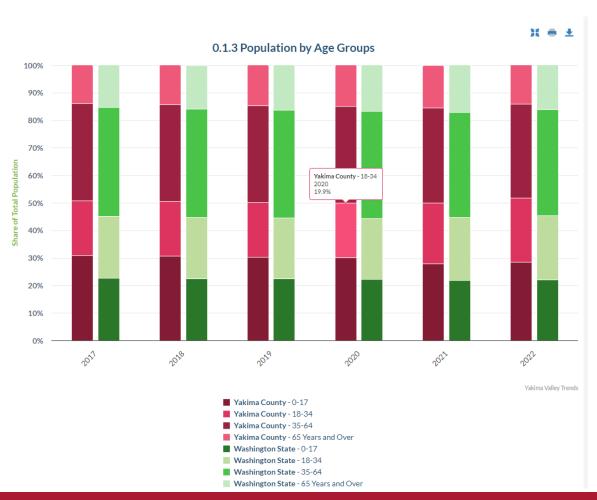


WA OFM (medium series)



Yakima County is currently a very young county

- Regard this graph as a population pyramid, moving over time
- 2022 youth share of the population: 28.5% vs.
 21.9% in WA
- Young adults' share close to WA's
- "Working adults" share, at 34.2% in 2022, much
 WA (38.6%)

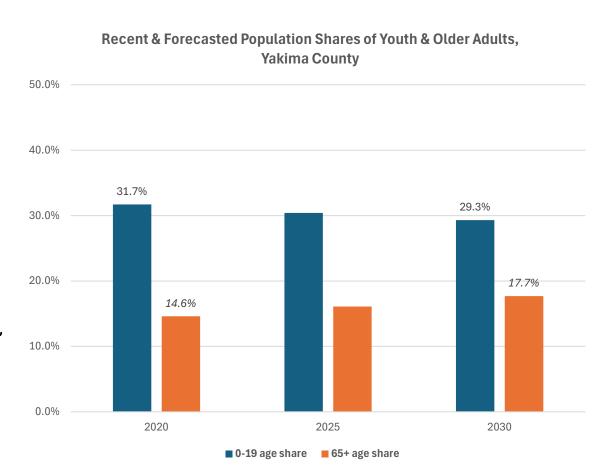


WA OFM



Yakima County is a young county, but trending older

- By the end of the decade, OFM is predicting that the 65+ population will make up 18% of total population, or a gain of 10,500
- Over the same period, the 0-19 group will shrink by ~ 2,000

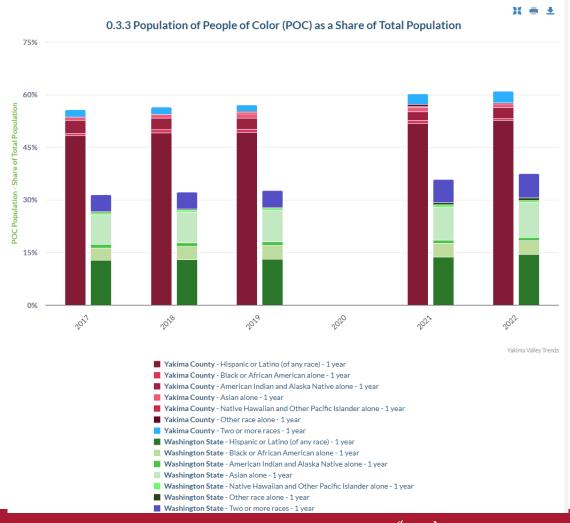


OFM (medium series)



Yakima County is now a majority minority county

- A story of the rise of the Hispanic/Latino population; as of 2022, about 53% of the population
- Two other relatively large groups: American Indian & "2 or more races"
- Overall, POC claim a much higher share of population here than in WA: 61% to 37%

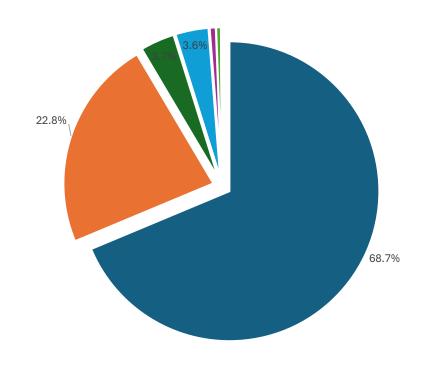




Yakima's Youth of Color are even more represented in the general population than for all ages

- More than ¾ of all the County's youth are kids of color
- Hispanic/Latinos are even more represented than in the general population
- Native Americans & "2 or More Races" contribute ~7.5% to total

Estimated race& ethnicity distribution by Yakima County Youth (0-19), 2023



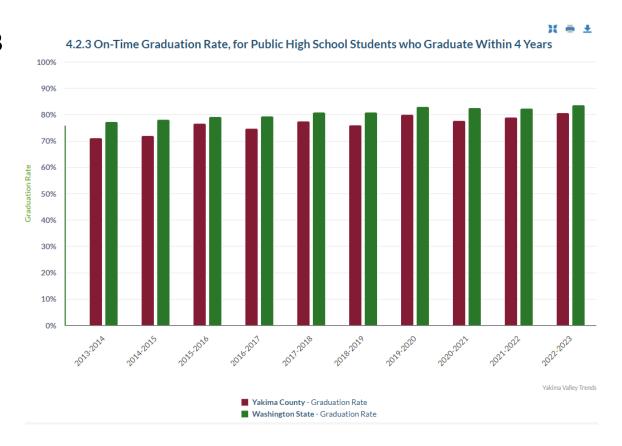
■ Hispanic ■ Non-Hispanic White ■ AIAN ■ 2 or More Races ■ Asian ■ Black ■ NHPI





Yakima County's HS graduation rate lags WA's but has improved over past decade

- Overall rate in 2022-23 was ~81%
 - WA average: 84%
- An increase of about 10 percentage points from 2013-14
- Substantial variation among school districts





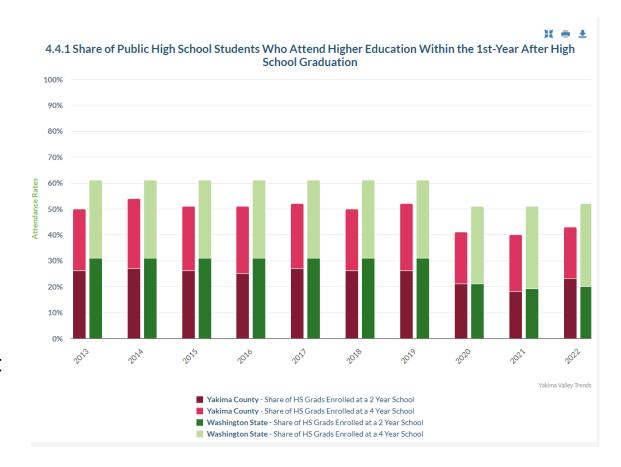
The share of Yakima County's HS grads who go on to some post-secondary education has slumped

 Total share for the class of 2022: 43%

WA average: 52%

 Total share for the class of 2019: 52%

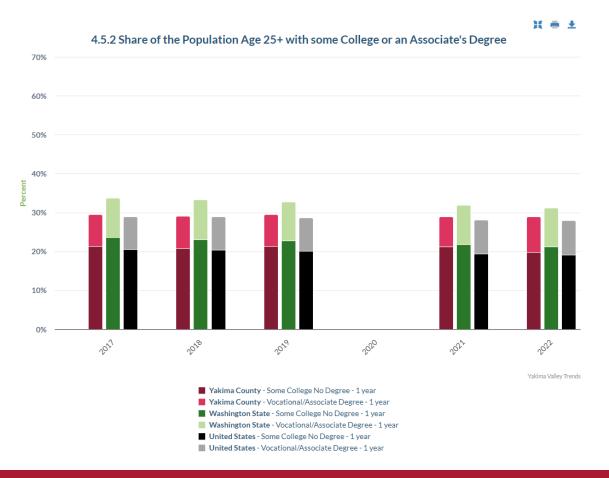
 The decline a bit more pronounced for those seniors pursing a degree or certificate at a 2-year or trade school





The share of Yakima County adults with some education at a community college or trade school

- Overall rate has stayed constant over past several years
- Yakima County rate <
 WA's but > U.S.
 average
- Larger share of those with some coursework but no degree



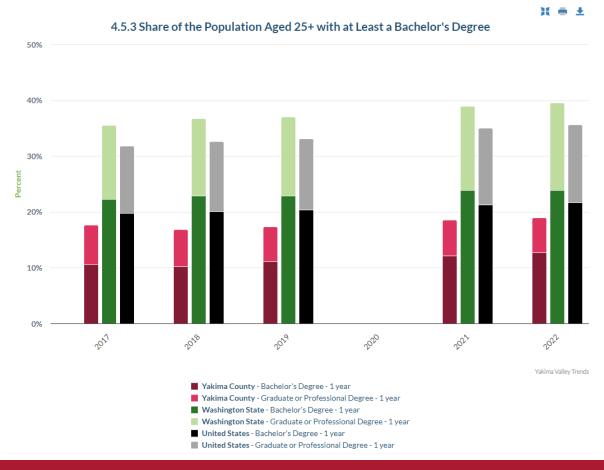


The share of Yakima County adults with a Bachelor's degree or higher has slowly grown

 But 2022 share of 18.9% was far below those of benchmarks

WA: 39.5%U.S.: 35.6%

- 2017 Yakima share: 17.6%
- Undoubtedly reflects the needs of the local economy

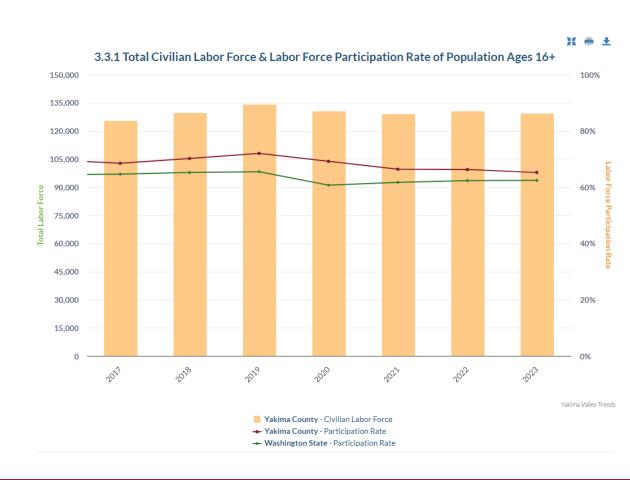




Yakima County Workforce

The number & participation rate in the workforce have yet to recover from the pandemic

- At 129,500 the 2023
 County workforce was still lower, by 4,500, than 2019 peak.
- Participation rate has also dropped – by 7 percentage points!
 - Still a bit > WA average
- Participation rate =
 (total employed + total
 unemployed), divided
 by 16+ population.

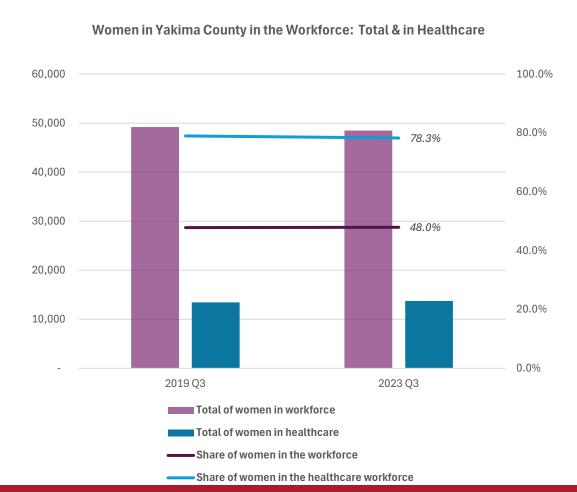




Yakima County Workforce Women

- Little change in the number & share of women in the County workforce pre- and post-pandemic
- Women make up ~half of the general workforce but nearly 80% of the healthcare workforce

Census: Quarterly Workforce Indicators

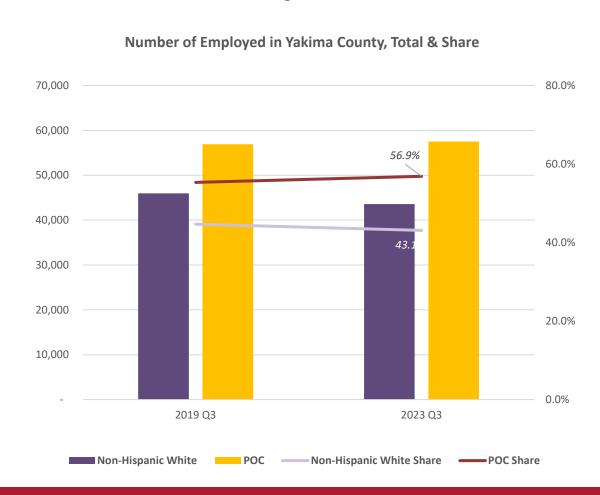




Yakima County Workforce

Number of POC employed overall in the county is considerably larger than for non-Hispanic Whites

- The share of POC employed is a bit less than their overall share in the population
 - Likely due to high number of students of color who are too young to be in the workforce
- The share of POC employed changed little during the pandemic



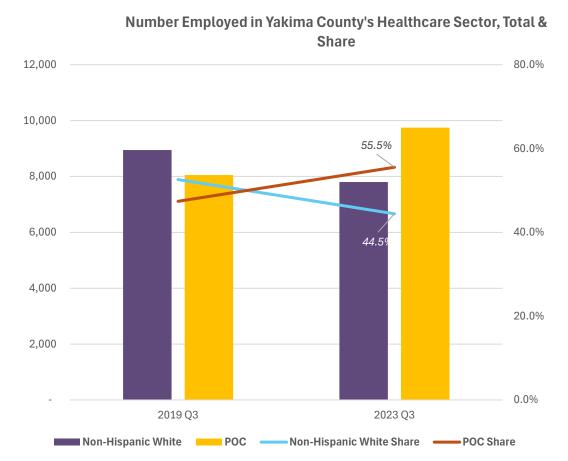
Census: Quarterly Workforce Indicators



Yakima County Workforce

Number of POC employed in Healthcare is now considerably larger than for non-Hispanic Whites

- Sector also includes
 "Social Assistance"
 (settings for youth & elderly care)
- Dominant share switched to POC over the pandemic



Census: Quarterly Workforce Indicators



Healthcare workforce determinants

A brief summary for Yakima County (vs. WA)

- Slow historical population growth; modest growth forecasted thru 2030
- A very young county, largely due to outsized numbers of youth but trending older
- A majority minority county, due to large presence of Hispanic/Latinos
- HS graduation rates have improved substantially, but not college-going
- Ed attainment profile skews toward community college or "some college"
- Labor force has yet to regain pre-pandemic levels, but participation rate is high
- Women dominate the healthcare workforce
- POC are now the dominant group in the healthcare workforce



THANK YOU

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