Direct Activities in the Talent and Prosperity (TAP) Workforce Plan

October 2025

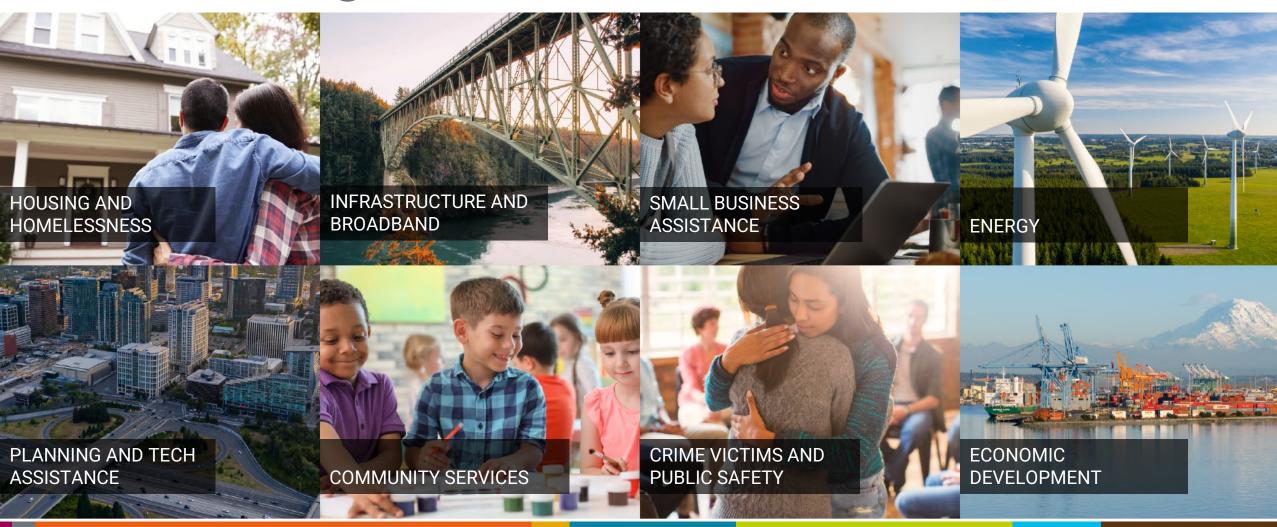
Kairie Pierce

WORKFORCE INNOVATION SECTOR LEAD

OCTOBER 7, 2025



We strengthen communities



Strategic Alignment with TAP

Commerce's work on housing, energy, local, community and economic development efforts align with state TAP workforce strategy.



Commerce WorkFirst Program Funding



- Funded by federal Temporary
 Assistance for Needy Families Funds
 through an interagency agreement
 with DSHS.
- Commerce is a core partner in Washington State WorkFirst, along with DSHS, Employment Security Department, and the State Board of Community and Technical Colleges.

For Families with Children

- Serves families with children under the age of 18.
- Positions parents to protect their children from harm, providing some relief so that they can focus more on their families and less on sheer survival.



- **Empower** Washington state residents.
- We walk alongside them as they build their resumes...
 - Gain skills and experience.
 - Make professional connections.
 - ID professional and personal goals and make plans to reach those goals.

For Families with Children

- Offering support for safety and stability.
- Car repairs, bus passes, laptops, workplace clothing, worksite tools, hygiene needs, and much more.



- Enrollees go to worksites that match long-and short-term career goals.
- Career coaching, skill-building instruction and regular, meaningful feedback to encourage economic mobility.

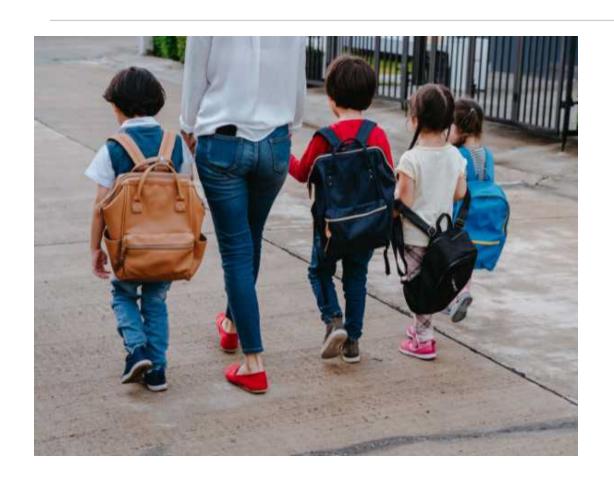


Commerce WorkFirst Program Impact

- Meets residents and families with support in challenging times.
- Helps to stabilize families.
- Places participants on worksites, allowing Washington state non-profits, public and tribal organizations to increase their capacity to support communities and families.
- Supports and grows Washington's workforce by partnering with workforce development professionals and organizations.



We Strengthen Communities



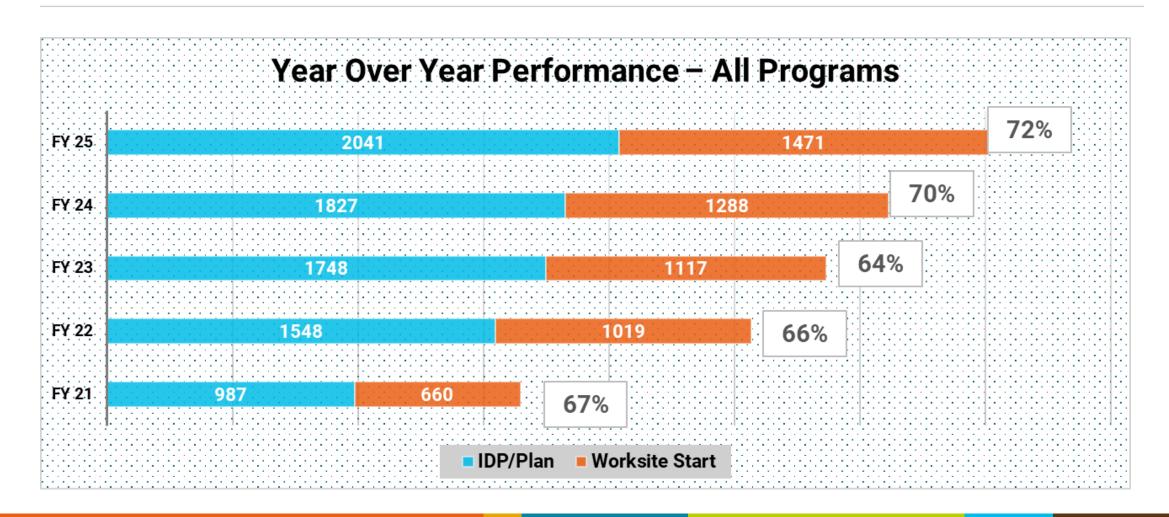
- A statewide collaboration.
- Agencies break down silos and successfully work together for community wellbeing.
- Empowering individuals, energizing social services, and encouraging vibrant economies.

We Strengthen Communities

 Places individuals at organizations and businesses that benefit from knowledgeable, skilled employees with lived experience to draw from. Individuals leverage their own experience to the betterment of their communities.



Performance – Program Enrollment



Community Development Block Grant (CDBG)

- Commerce administers State CDBG for non-entitlement jurisdictions.
- Provides grants to local governments for infrastructure, housing, public services, and economic development.
- Supports low/moderate income areas.



Community Services Block Grant (CSBG)



- Commerce administers CSBG funds from federal and state sources.
- Distributes to local Community Action Agencies.
- Supports services for basic needs, employment, and selfsufficiency.

Economic and Community Development

- Administers infrastructure and economic development grants/loans (e.g., CERB, broadband).
- Supports regional growth, employer capabilities and job creation.
- Enhances local economic capacity, aligning with TAP goals.



Housing Trust Fund / Affordable Housing



- Commerce administers Housing Trust Fund projects.
- Develops affordable housing for lowerincome households.
- Reduces barriers to workforce participation by ensuring stable housing.



Planning, Guidance and Technical Assistance

- Planning, zoning, racial equity and displacement guidance.
- Builds local government capacity.
- Shapes environments that affect workforce housing and economic development.





Thank you!

Kairie Pierce

WORKFORCE INNOVATION SECTOR LEAD

Kairie.pierce@commerce.wa.gov

206 798-5363

Julia Rowland

WORKFIRST PROGRAM MANAGER

julia.rowland@commerce.wa.gov

(360) 725-5022

John Demboski

MULTIFAMILY HOUSING UNIT MANAGING DIRECTOR john.demboski@commerce.wa.gov

(360) 725-3161



www.commerce.wa.gov







