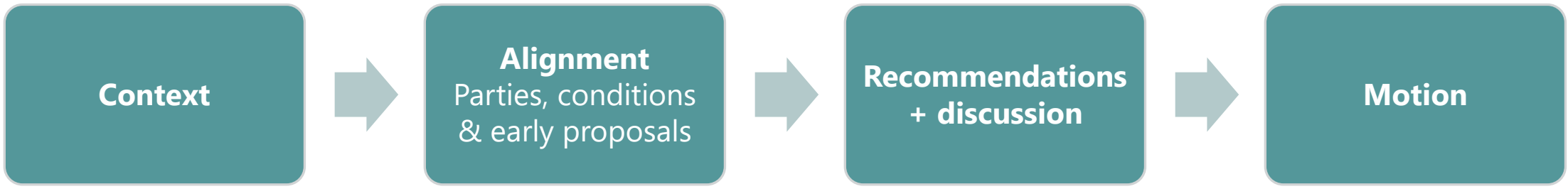
Workforce Training & Education Coordinating Board

Industry engagement proposal

Emily Persky, Interim Director of Policy, Strategy & Research

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Overview


Context
Alignment
Parties, conditions & early proposals
Recommendations + discussion
Motion

Context

2024

TAP Plan recommends creating committee to gather industry input

Jan–Apr 2025

Board invites members from business, labor, industry, and associations

May–Nov 2025

Committee sets priorities and develops recommendations

Jan–Jun 2026

Staff gather input from partners, Board, and stakeholders

June 2026

Staff present committee input and proposals to Board

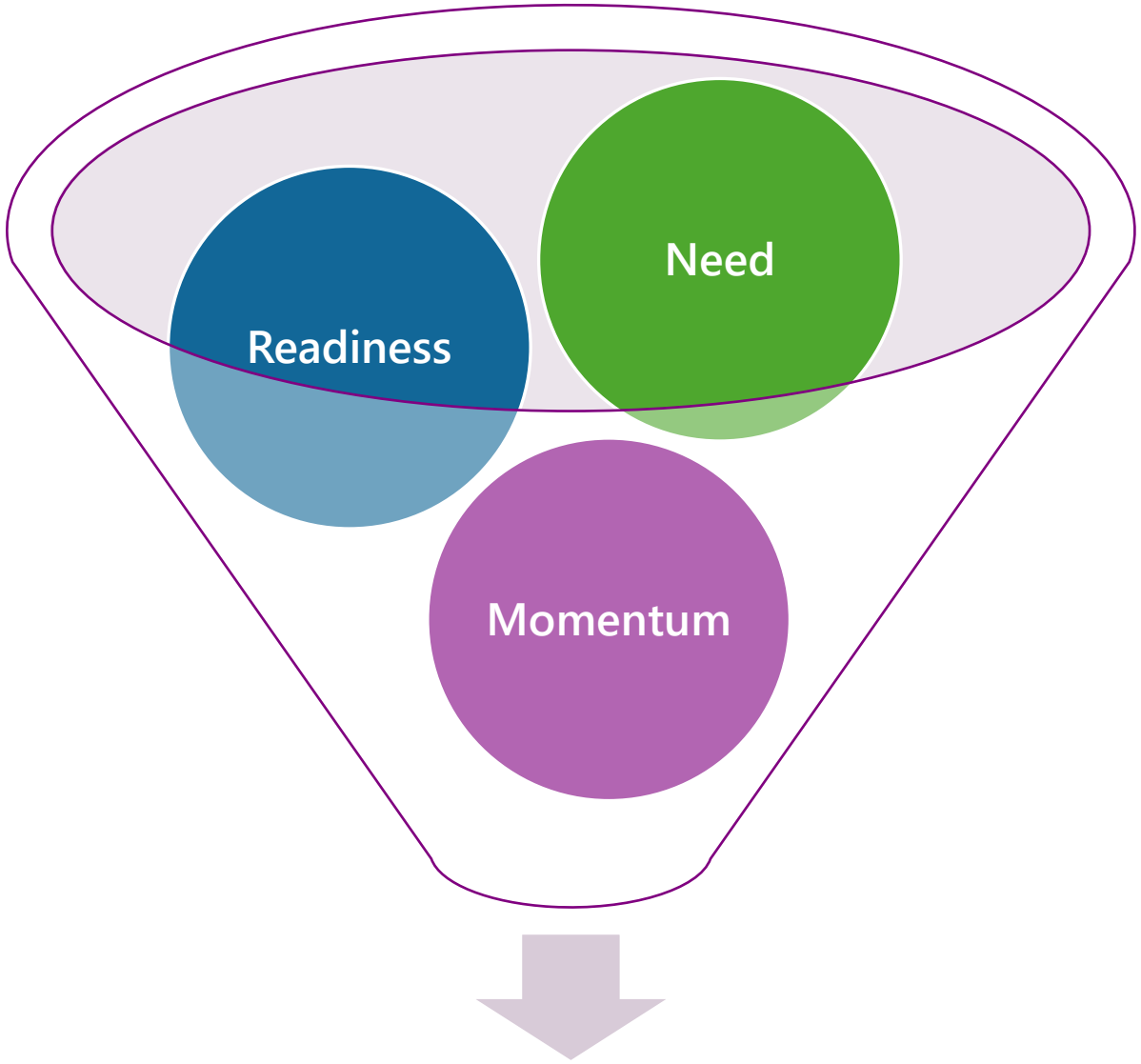
Jul–Aug 2026

Staff refine proposals into recommended engagement strategies

Alignment: Parties and conditions

Interested parties

- Governor's Office (priorities)
- Business
- Labor
- Industry sectors
- State and local partners
- Federal grants and programs



Alignment: Preliminary proposals (June)

1. Streamlined industry engagement

- **Joint industry forums with partner agencies.**
- **Closer coordination between economic development, workforce development, and education/training partners.**
- **Targeted engagement for priority sectors and pathways.**

2. Frameworks to strengthen state and regional coordination

- **Framework for aligning state and regional industry-engagement activities.**
- **Framework for identifying occupations and coordinating development of cross-sector pathways and credentials for youth and adults.**
- **Improved access to information on disrupted and in-demand occupations.**

3. Improved coordination of employer outreach, communication

- **Clearer points of contact**
- Consistent messaging and follow-up
- **Shared expectations across state agencies**

4. Industry-facing tools and resources

- Statewide menu of **OJT programs,** including state- and federal-registered apprenticeships
- Cross-sector pathways framework
- **System map** with points of contact for different industry needs

Discussion

Staff recommendations to the Board

- **Prioritize staff participation.** Build on existing forums to strengthen input and information sharing with industry customers and stakeholders as well as system partners. (p. 52)
- **Streamline engagement.** Collaborate with partners to identify opportunities and proposals for streamlining engagement systemwide and set stage for 2028 WIOA/state plan. (p. 52-53)

Option: Forum?

- If desired, convene a virtual industry forum in 2027 with clear scope and evaluation. (p. 54)

Guiding Questions

1. Is the right balance—enhanced staff participation now + streamlined engagement in the long term?
2. What, if anything, is missing or needs more work before moving forward?

Draft motion

The Workforce Board directs staff to prioritize staff participation and streamline system engagement per the staff's recommended proposal, and revisit whether to hold a virtual industry forum convened by the board in early 2027.

Continue the conversation

Emily Persky
emily.persky@wtb.wa.gov

Washington Workforce Training & Education Coordinating Board